

Pastor's Guide to the Blueprint Series™

Equipping Couples. Strengthening Churches. Advancing God's Kingdom.

Introduction

Pastors and church leaders carry a significant responsibility for strengthening marriages and families within the local church. Couples often look to the church for biblical instruction, practical guidance, encouragement, and support as they navigate the responsibilities and challenges of married life.

The Blueprint Series™ was developed to help churches move beyond occasional marriage events and provide a structured, biblically grounded approach to marriage enrichment, couple development, and ministry preparation.

Each Blueprint resource focuses on an important area of marital understanding and growth. Together, the resources help husbands and wives better understand one another, recognize how God has designed their marriage, and prepare to serve faithfully as a unified team.

The Blueprint Series™ is not intended to replace pastoral care, professional counseling, or the spiritual leadership of the local church. It is designed to provide pastors, ministry leaders, facilitators, and couples with practical tools that support biblical teaching and strengthen the church's marriage ministry efforts.

This guide introduces the purpose, structure, and ministry applications of the Blueprint Series™ and provides practical recommendations for using the resources within a local church.

Purpose of This Guide

The Pastor's Guide to the Blueprint Series™ is designed to help pastors and church leaders:

- Understand the purpose of the Blueprint Series™
- Identify how each resource supports marriage development
- Determine which resources best match the needs of their congregation
- Introduce the Blueprint Series™ to couples
- Prepare facilitators to lead Blueprint-based studies

- Incorporate assessments, books, and workbooks into church programming
 - Build a structured marriage ministry pathway
 - Support couples at different stages of marriage
 - Evaluate the effectiveness of marriage ministry activities
 - Develop a sustainable approach to marriage enrichment and discipleship
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The Vision Behind the Blueprint Series™

The Blueprint Series™ is based on the belief that strong marriages require more than affection, good intentions, or occasional encouragement.

Couples benefit from:

- Biblical understanding
- Personal reflection
- Honest communication
- Practical application
- Structured learning
- Clear assessment
- Intentional growth
- Ongoing accountability
- Purposeful service

Many husbands and wives love one another deeply but struggle to understand how their spouse receives respect, love, support, leadership, encouragement, or partnership.

The Blueprint Series™ gives couples language, tools, and structured exercises that help make important marital needs more visible and understandable.

The series is built around three central outcomes:

Better Understand Him

Wives gain greater clarity regarding the ways their husbands recognize and receive respect, support, partnership, and encouragement.

Better Understand Her

Husbands gain greater clarity regarding the ways their wives recognize and receive love, care, understanding, security, and connection.

Better Understand Us

Couples explore how their marriage can become aligned around God's purpose, shared responsibility, Spiritual Gifts, and faithful service.

The Biblical Foundation

The Blueprint Series™ is rooted in the belief that marriage is established by God and should be guided by Scripture.

The resources emphasize:

- God's design for marriage
- Biblical responsibilities within marriage
- Mutual faithfulness
- Respectful communication
- Sacrificial care
- Spiritual unity
- Purposeful partnership
- Growth in wisdom and understanding
- Service to God through marriage
- Accountability to biblical truth

The series helps couples apply biblical principles to everyday behavior, communication, decision-making, purpose, and ministry.

The resources should be used alongside:

- Prayer
- Scripture study
- Pastoral leadership

- Church discipleship
 - Wise counsel
 - Appropriate professional support when needed
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The Blueprint Series™ Ministry Framework

The Blueprint Series™ can support a church's marriage ministry through five connected areas.

1. Understanding

Couples learn to recognize the needs, preferences, perspectives, and responsibilities that shape their marriage.

2. Assessment

Structured assessments help husbands and wives reflect on important areas of their relationship.

3. Instruction

Books, lessons, and leader guides provide biblical teaching and practical explanations.

4. Application

Workbooks, discussion questions, exercises, and action plans help couples apply what they learn.

5. Ministry Development

Churches can use the resources to develop classes, workshops, small groups, facilitator training, mentoring, and long-term marriage ministry pathways.

Overview of the Blueprint Resources

The Respect Blueprint™

Primary Audience

Wives

Primary Purpose

The Respect Blueprint™ helps wives understand the different ways husbands may recognize, receive, and value respect within marriage.

The resource introduces eight Respect Profiles™:

- Courteous
- Heard
- Appreciated
- Encouraged
- Honored
- Trusted
- Team-Oriented
- Consulted

The profiles help wives move beyond general ideas about respect and identify specific behaviors that may matter most to their husbands.

Ministry Applications

The Respect Blueprint™ may be used for:

- Women's marriage classes
- Wife-focused workshops
- Couple enrichment programs
- Small-group studies
- Marriage conferences
- Individual reading
- Pastoral recommendations
- Couple discussion sessions
- Follow-up after marriage events

Potential Ministry Outcomes

Participants may gain:

- Greater understanding of a husband's needs
 - Increased awareness of respectful communication
 - More intentional marital behavior
 - Improved listening and consultation
 - Stronger partnership
 - Better conflict awareness
 - Practical strategies for everyday application
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The Love Connection Blueprint™

Primary Audience

Husbands

Primary Purpose

The Love Connection Blueprint™ helps husbands understand the different ways wives may recognize and receive love, care, connection, and security.

The resource helps husbands move beyond general statements about love and identify observable behaviors that may matter most to their wives.

Ministry Applications

The Love Connection Blueprint™ may be used for:

- Men's marriage classes
- Husband-focused workshops
- Couple enrichment programs
- Small-group studies
- Marriage conferences
- Individual reading
- Pastoral recommendations

- Couple discussion sessions
- Leadership development for married men

Potential Ministry Outcomes

Participants may gain:

- Greater understanding of a wife's relational needs
- Increased intentionality
- Improved emotional awareness
- More effective expressions of care
- Stronger marital connection
- Better communication
- Practical strategies for strengthening the relationship

The Marriage Purpose Blueprint™

Primary Audience

Married couples

Primary Purpose

The Marriage Purpose Blueprint™ helps husbands and wives explore God's purpose for their marriage and understand how their Spiritual Gifts, responsibilities, experiences, and opportunities may work together.

The resource emphasizes that marriage is not only about companionship. It is also a partnership through which a husband and wife honor God, serve others, strengthen their family, and advance God's Kingdom.

Ministry Applications

The Marriage Purpose Blueprint™ may be used for:

- Couple purpose workshops
- Marriage ministry classes
- Leadership development

- Ministry preparation
- Couple retreats
- Small-group studies
- Vision-planning sessions
- Strategic marriage planning
- Church service preparation

Potential Ministry Outcomes

Couples may gain:

- Greater clarity about marital purpose
- Improved understanding of individual gifts
- Stronger alignment
- More intentional decision-making
- A shared sense of direction
- Increased readiness for service
- A written marriage purpose statement
- A practical plan for pursuing God's assignment together

The Marriage Purpose Blueprint™ Planning Workbook

Primary Audience

Couples who desire structured planning and application

Primary Purpose

The Marriage Purpose Blueprint™ Planning Workbook helps couples move from discussion to practical planning.

It provides exercises, templates, assessments, and planning tools that help couples examine:

- The husband's purpose
- The wife's contribution

- Spiritual Gifts
- Marriage alignment
- Family priorities
- Decision-making
- Ministry opportunities
- Strategic goals
- Annual planning
- Long-term vision

Ministry Applications

The workbook may be used for:

- Couple coaching
- Marriage ministry intensives
- Retreats
- Purpose-development classes
- Leadership training
- Ministry preparation
- Annual marriage planning
- Facilitated couple sessions

Potential Ministry Outcomes

Couples may develop:

- A husband purpose statement
- A wife contribution statement
- A marriage purpose statement
- A marriage alignment map
- Strategic goals
- An annual implementation plan

- A family vision
- A ministry service plan
- A process for reviewing progress

Spiritual Gifts Assessment for Couples

Primary Audience

Married couples

Primary Purpose

The Spiritual Gifts Assessment for Couples helps husbands and wives identify their spiritual gifts and consider how those gifts may complement one another.

The assessment is designed to help couples understand how God may use their combined Spiritual Gifts in service, ministry, leadership, and family life.

Ministry Applications

The assessment may be used for:

- Marriage purpose classes
- Ministry team development
- Couple leadership training
- Volunteer placement
- Small-group studies
- Retreat activities
- Discipleship programs
- Couple coaching

Potential Ministry Outcomes

Couples may gain:

- Greater awareness of their Spiritual Gifts
- Improved understanding of one another's strengths
- Clarity about ministry roles

- Reduced competition
 - Increased appreciation
 - Better alignment in service
 - A stronger sense of shared purpose
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How the Blueprint Resources Work Together

The Blueprint resources can be introduced separately or as part of a connected marriage ministry pathway.

A church may begin with one resource based on the congregation's immediate needs.

For example:

- A church addressing respect and communication may begin with The Respect Blueprint™.
- A church developing married men may begin with The Love Connection Blueprint™.
- A church preparing couples for ministry may begin with The Marriage Purpose Blueprint™.
- A church helping couples identify service opportunities may begin with the Spiritual Gifts Assessment for Couples.
- A church seeking long-term planning may use The Marriage Purpose Blueprint™ Planning Workbook.

The resources may also be presented as a progression:

Step One: Understand the Husband

Use The Respect Blueprint™ to help wives understand how their husbands receive respect.

Step Two: Understand the Wife

Use The Love Connection Blueprint™ to help husbands understand how their wives receive love and connection.

Step Three: Understand the Marriage

Use The Marriage Purpose Blueprint™ to help couples explore why God brought them together.

Step Four: Identify Spiritual Gifts and Contributions

Use the Spiritual Gifts Assessment for Couples to help couples recognize how their Spiritual Gifts may work together.

Step Five: Develop a Plan

Use The Marriage Purpose Blueprint™ Planning Workbook to help couples establish direction, goals, and implementation steps.

Appropriate Uses Within the Local Church

The Blueprint Series™ may be used in several ministry formats.

Marriage Enrichment Classes

Churches may offer a four-, six-, eight-, or twelve-week class based on one Blueprint resource.

A typical class may include:

- Opening prayer
- Scripture reading
- Review of the lesson objective
- Teaching
- Facilitator modeling
- Couple discussion
- Workbook activity
- Application assignment
- Closing prayer

Small Groups

The resources may be used in couple small groups where participants discuss lessons, complete exercises, and encourage one another.

Small groups should include:

- Clear confidentiality expectations

- Trained facilitators
- Structured discussion
- Appropriate boundaries
- A referral process for serious concerns
- Regular pastoral communication

Workshops

A church may use one topic from the Blueprint Series™ for a focused workshop.

Possible workshop topics include:

- Understanding Respect Profiles™
- Understanding Love Connection Profiles™
- Discovering Marriage Purpose
- Identifying Spiritual Gifts as a Couple
- Building a Marriage Vision
- Communicating During Conflict
- Making Decisions as a Team
- Preparing Couples for Ministry

Marriage Conferences

The Blueprint Series™ may be used to organize conference sessions for husbands, wives, couples, and church leaders.

A conference may include:

- Joint opening session
- Husband and wife breakout sessions
- Couple assessment activities
- Purpose-development session
- Facilitated discussion
- Ministry planning

- Closing commitment session

Couple Retreats

Blueprint assessments and planning exercises may be incorporated into a retreat.

A retreat can provide time for:

- Reflection
- Prayer
- Couple discussion
- Assessment
- Goal setting
- Vision development
- Recommitment
- Ministry planning

Pastoral Care Support

Pastors may recommend individual Blueprint resources to couples who need structured guidance in a specific area.

The resources may support conversations about:

- Respect
- Love
- Communication
- Decision-making
- Purpose
- Spiritual Gifts
- Leadership
- Service
- Marriage planning

The books should not be presented as replacements for pastoral counseling or professional therapy.

Premarital Preparation

Selected Blueprint concepts may be introduced to engaged couples.

Appropriate topics may include:

- Expectations
- Respect
- Expressions of love
- Communication
- Decision-making
- Spiritual Gifts
- Purpose
- Family vision
- Service

Ministry Leadership Development

The Blueprint Series™ can help churches identify and prepare married couples for leadership and service.

Couples may be invited to explore:

- Their marital strengths
- Their spiritual gifts
- Their purpose
- Their ministry interests
- Their readiness to serve
- Their ability to facilitate groups
- Their capacity to mentor other couples

Choosing the Right Blueprint Resource

Pastors should select resources based on ministry needs rather than attempting to introduce every resource at once.

Begin With The Respect Blueprint™ When:

- Wives are seeking practical marriage guidance
- Respect and communication are recurring concerns
- Husbands report feeling unheard, unappreciated, or excluded
- The church desires a women-focused marriage study
- Couples need language for discussing respect

Begin With The Love Connection Blueprint™ When:

- Husbands need practical guidance for understanding their wives
- Wives report feeling emotionally disconnected
- The church desires a men-focused marriage study
- Husbands need help translating biblical love into observable behavior
- Couples need language for discussing emotional and relational connection

Begin With The Marriage Purpose Blueprint™ When:

- Couples are asking why God brought them together
- The church wants to prepare couples for ministry
- Couples lack shared direction
- Marriage enrichment needs to move beyond problem-solving
- Leaders want to connect marriage with discipleship and service

Begin With the Spiritual Gifts Assessment for Couples When:

- Couples are exploring ministry opportunities
- Husbands and wives do not understand one another's strengths
- The church is developing volunteer teams
- Couples want to serve together
- Leaders are identifying ministry-minded couples

Begin With the Planning Workbook When:

- Couples need structured exercises

- A retreat or intensive format is planned
 - Couples are ready to develop goals
 - The church wants measurable outcomes
 - Participants need written implementation tools
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Preparing to Introduce the Blueprint Series™

Before launching a Blueprint-based ministry activity, pastors and leaders should complete several preparation steps.

Review the Resource

The pastor or designated ministry leader should review the entire book, assessment, lesson, or workbook before recommending it.

Leaders should understand:

- The biblical foundation
- The purpose of the resource
- The target audience
- The assessments
- The exercises
- The expected outcomes
- Potential areas of sensitivity
- The limits of the resource

Clarify the Ministry Goal

The church should identify what it hopes to accomplish.

Possible goals include:

- Improve marital understanding
- Strengthen communication
- Increase couple participation
- Prepare couples for service

- Develop marriage ministry leaders
- Introduce a long-term marriage ministry
- Support couples before crises develop
- Provide structured biblical education

Identify the Audience

Determine whether the program is designed for:

- All married couples
- Husbands
- Wives
- Newly married couples
- Long-term married couples
- Engaged couples
- Ministry-minded couples
- Couples experiencing mild challenges
- Couple leaders and facilitators

Select the Format

Decide whether the resource will be offered as:

- A class
- A workshop
- A small group
- A retreat
- A conference session
- An individual reading assignment
- A coaching process
- A ministry leadership program

Establish a Timeline

Create a realistic schedule.

Consider:

- Number of lessons
- Length of sessions
- Holidays
- Church calendar
- Facilitator availability
- Childcare
- Participant preparation
- Follow-up activities

Prepare Supporting Materials

Gather:

- Books
 - Workbooks
 - Assessments
 - Leader guides
 - Presentation slides
 - Discussion questions
 - Registration forms
 - Attendance records
 - Feedback forms
 - Promotional materials
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Selecting and Preparing Facilitators

Blueprint facilitators do not need to be professional counselors, but they should be spiritually mature, dependable, teachable, and prepared.

Recommended Facilitator Qualities

Facilitators should demonstrate:

- Commitment to biblical marriage
- Respect for pastoral leadership
- Emotional maturity
- Good communication
- Confidentiality
- Reliability
- Humility
- Willingness to prepare
- Ability to guide discussion
- Awareness of personal limitations

Facilitator Responsibilities

Facilitators may be responsible for:

- Reviewing lessons
- Preparing discussion questions
- Leading activities
- Encouraging participation
- Managing time
- Protecting confidentiality
- Identifying follow-up needs
- Communicating with pastoral leadership
- Referring serious concerns appropriately

- Collecting feedback

Facilitator Boundaries

Facilitators should not:

- Diagnose mental health conditions
- Provide legal advice
- Attempt to resolve domestic violence privately
- Pressure participants to disclose personal information
- Take sides in marital disputes
- Present personal opinions as biblical commands
- Promise confidentiality when safety is at risk
- Replace professional counseling
- Exceed the authority given by church leadership

Recommended Blueprint Teaching Framework

A consistent teaching structure helps novice facilitators lead lessons confidently.

Essential Question

Each lesson should begin with one clear question that identifies what participants should understand.

Example:

How can a wife identify the form of respect that matters most to her husband?

Learning Objective

The objective identifies what participants should be able to do by the end of the lesson.

Example:

Participants will identify one Respect Profile™ and describe two behaviors connected to that profile.

Modeling

The facilitator demonstrates the concept through:

- A story
- A scenario
- A sample conversation
- A personal example
- A visual
- A role-play
- A completed exercise

Guided Practice

Participants practice the concept with facilitator support.

This may include:

- Discussing a scenario
- Completing part of an assessment
- Identifying a profile
- Revising a statement
- Practicing a conversation
- Reviewing a case study

Independent Application

Couples or individuals apply the lesson to their own marriage.

This may include:

- Completing an action plan
- Answering reflection questions
- Selecting one behavior to practice
- Writing a purpose statement
- Planning a conversation
- Setting a weekly goal

Assessment

The facilitator checks whether participants can answer the essential question.

Assessment methods may include:

- Exit question
- Written reflection
- Couple discussion summary
- Completed worksheet
- Action plan
- Scenario response
- Short quiz
- Commitment statement

Feedback

The facilitator provides:

- Affirmation
- Clarification
- Correction
- Encouragement
- Suggested next steps

Sample Session Structure**Welcome and Opening Prayer — 5 Minutes**

- Welcome participants
- Review confidentiality
- Introduce the session topic
- Pray for wisdom and understanding

Review — 5 Minutes

- Review the previous lesson
- Invite brief reflection
- Address questions

Teaching — 20 Minutes

- Present the biblical foundation
- Explain the Blueprint concept
- Provide examples
- Clarify misconceptions

Guided Activity — 15 Minutes

- Complete an exercise
- Discuss a scenario
- Review assessment items
- Practice a skill

Couple Discussion — 15 Minutes

- Provide structured questions
- Protect privacy
- Encourage listening
- Avoid public disclosure of sensitive information

Application Planning — 10 Minutes

- Select one practical action
- Record the commitment
- Identify when it will be practiced

Closing — 5 Minutes

- Review the essential question
- Collect feedback

- Provide the next assignment
- Close in prayer

Creating a Safe Learning Environment

Marriage ministry participants need an environment that is respectful, structured, and emotionally safe.

Establish Expectations

At the beginning of the program, explain:

- Participation is voluntary
- Couples control what they share
- Personal stories should remain confidential
- Participants should speak respectfully
- Public criticism of spouses is not permitted
- Facilitators are not counselors
- Serious concerns may require pastoral or professional support

Protect Couple Privacy

Avoid activities that require couples to publicly disclose:

- Sexual concerns
- Abuse
- Infidelity
- Financial details
- Mental health concerns
- Private conflicts
- Trauma
- Legal problems

Sensitive matters should be addressed privately with appropriate support.

Encourage Personal Responsibility

Participants should focus on:

- What they can learn
- What they can change
- How they can communicate
- How they can grow
- How they can apply biblical principles

The program should not become a setting for blaming spouses.

Counseling, Crisis, and Referral Considerations

The Blueprint Series™ is an educational and developmental resource. Some participants may reveal needs that require additional support. Churches should prepare a referral process before beginning the program.

Situations Requiring Immediate Pastoral Attention

- Threats of harm
- Domestic violence
- Child abuse
- Sexual abuse
- Suicidal statements
- Severe emotional distress
- Immediate separation concerns
- Serious safety risks

Situations That May Require Professional Support

- Ongoing abuse
- Addiction
- Severe depression
- Trauma

- Chronic infidelity
- Serious mental health concerns
- Legal conflict
- Persistent destructive communication
- High-conflict separation
- Complex sexual concerns

Recommended Referral Preparation

Churches should maintain current contact information for:

- Licensed marriage counselors
- Mental health professionals
- Domestic violence services
- Crisis hotlines
- Addiction treatment providers
- Legal assistance
- Family support agencies
- Emergency services

Launching a Blueprint-Based Class

Step 1: Select the Resource

Choose one Blueprint resource that matches the church's current need.

Step 2: Secure Pastoral Approval

Confirm:

- Purpose
- Audience
- Dates
- Leaders

- Budget
- Promotion
- Follow-up process

Step 3: Prepare Facilitators

Provide:

- The book or workbook
- The leader guide
- Teaching objectives
- Discussion questions
- Assessment instructions
- Referral procedures

Step 4: Establish the Schedule

Determine:

- Start date
- End date
- Session length
- Meeting frequency
- Registration deadline
- Childcare arrangements

Step 5: Promote the Program

Use:

- Worship announcements
- Email
- Text messages
- Social media
- Bulletin announcements

- Personal invitations
- Ministry leader outreach

Step 6: Register Participants

Collect:

- Names
- Contact information
- Marital status
- Participation needs
- Childcare needs
- Accessibility needs
- Consent to program expectations

Step 7: Conduct the Program

Follow the lesson structure and maintain consistency.

Step 8: Evaluate the Experience

Collect feedback regarding:

- Content
- Facilitator effectiveness
- Relevance
- Organization
- Application
- Future interests

Step 9: Provide a Next Step

Invite participants to:

- Join another Blueprint study
- Complete an assessment
- Attend a workshop

- Participate in mentoring
 - Explore purpose
 - Prepare for ministry service
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Suggested Program Formats

Four-Week Introductory Study

Week 1

Biblical foundations and the purpose of the Blueprint resource

Week 2

Understanding the primary profiles, concepts, or assessment results

Week 3

Communication and practical application

Week 4

Action planning and next steps

Six-Week Blueprint Study

Week 1

Biblical foundation and ministry purpose

Week 2

Assessment introduction

Week 3

Primary profile or concept exploration

Week 4

Secondary profile or concept exploration

Week 5

Application during communication and conflict

Week 6

Action plan, evaluation, and continued growth

Eight-Week Couple Development Program

Week 1

God's design for marriage

Week 2

Understanding the husband

Week 3

Understanding the wife

Week 4

Communication and conflict

Week 5

Purpose and spiritual gifts

Week 6

Decision-making and alignment

Week 7

Service and ministry

Week 8

Marriage vision and implementation plan

Introducing Assessments Responsibly

Blueprint assessments should be presented as tools for understanding and discussion, not as diagnoses or judgments.

Explain the Purpose

Tell participants that the assessment is intended to:

- Increase awareness
- Provide useful language
- Support conversation
- Identify preferences
- Encourage intentional action

Avoid Labeling

Profiles should not be used to:

- Excuse harmful behavior
- Limit a person's growth
- Stereotype husbands or wives
- Create competition
- Rank spouses
- Prove that one spouse is right
- Replace communication

Encourage Discussion

After assessment completion, couples should discuss:

- What surprised them
- What seemed accurate
- What needs clarification
- Which behaviors are most meaningful
- Which actions can be practiced
- How they can revisit the results

Protect Results

Assessment results should remain private unless participants voluntarily choose to discuss them. Church leaders should not publicly share individual results.

Measuring Ministry Effectiveness

Churches should evaluate whether the Blueprint Series™ is helping couples and supporting the church's mission.

Participation Measures

Track:

- Registration
- Attendance
- Completion
- Repeat participation
- Demographic reach
- Volunteer involvement

Learning Measures

Assess whether participants can:

- Explain the primary concepts
- Identify relevant profiles
- Apply one or more behaviors
- Complete an action plan
- Discuss purpose
- Recognize spiritual gifts
- Develop measurable goals

Participant Feedback

Ask:

- Was the content understandable?
- Was the material biblically grounded?
- Was the program relevant?
- Did the activities support discussion?

- Did participants gain practical tools?
- What topics should be addressed next?
- Would participants recommend the program?

Ministry Development Measures

Track:

- Number of trained facilitators
 - Number of Blueprint programs offered
 - Number of couples participating
 - Number of ministry referrals
 - Number of couples moving into leadership
 - Number of follow-up activities
 - Progress toward annual ministry goals
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Recommended Annual Blueprint Ministry Cycle

First Quarter

Focus

Assessment and readiness

Possible Activities

- Church Marriage Readiness Assessment™
- Couple interest survey
- Pastor orientation
- Facilitator recruitment
- Ministry planning

Second Quarter

Focus

Understanding husbands and wives

Possible Activities

- The Respect Blueprint™ study
- The Love Connection Blueprint™ study
- Couple communication workshop
- Husband and wife breakout sessions

Third Quarter**Focus**

Purpose and Spiritual Gifts

Possible Activities

- The Marriage Purpose Blueprint™ study
- Spiritual Gifts Assessment for Couples
- Couple purpose workshop
- Ministry service exploration

Fourth Quarter**Focus**

Planning and celebration

Possible Activities

- Marriage Purpose Planning Workbook
- Annual couple planning session
- Ministry evaluation
- Marriage celebration
- Next-year calendar development

Supporting Small and Growing Churches

The Blueprint Series™ should be scalable for churches of different sizes, budgets, and levels of readiness.

Small Church Model

A small church may begin with:

- One coordinating couple
- One Blueprint book
- One four-week class
- A small participant group
- Printed discussion questions
- One follow-up event

Limited-Budget Model

A church with limited financial resources may use:

- Free assessments
- Downloadable guides
- Volunteer facilitators
- Existing meeting space
- Digital promotion
- Participant-purchased books
- Simple refreshments
- One program per quarter

Growing Church Model

A growing church may add:

- Multiple facilitators
- Separate husband and wife studies
- Couple small groups
- Annual retreats
- Ministry evaluations
- Bulk book purchases

- Leadership coaching
- A formal marriage ministry calendar

Large or Multisite Church Model

A larger church may develop:

- Campus facilitators
- Standardized leader training
- Multiple Blueprint classes
- Central registration
- Digital learning options
- Couple mentoring
- Annual conferences
- Shared evaluation tools
- Ongoing partnership support

The guiding principle is:

Start where your church is. Build what your church needs. Grow as your ministry develops.

Recommended Ministry Policies

Churches should establish written policies before offering ongoing marriage ministry programs.

Confidentiality Policy

Clarify:

- What information remains private
- When leaders must report safety concerns
- How records will be stored
- Who may access participant information

Facilitator Policy

Clarify:

- Qualifications
- Training expectations
- Approval process
- Teaching responsibilities
- Accountability
- Removal procedures

Referral Policy

Clarify:

- When referrals should be made
- Who maintains the referral list
- How emergency concerns are handled
- How pastoral follow-up occurs

Participation Policy

Clarify:

- Registration expectations
- Attendance
- Respectful conduct
- Childcare
- Fees
- Materials
- Group expectations

Resource Use Policy

Clarify:

- Copyright

- Duplication
 - Distribution
 - Digital access
 - Leader materials
 - Participant materials
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Questions Pastors May Ask

Must the church use every Blueprint resource?

No. Churches should begin with the resource that best addresses their current ministry need.

Can couples complete the resources independently?

Yes. However, church-based instruction, facilitated discussion, and accountability may deepen the learning experience.

Can the materials be used for counseling?

The materials may support pastoral conversations and couple development, but they are not a substitute for licensed counseling.

Can unmarried people participate?

Some concepts may benefit engaged or unmarried adults, but the primary resources are designed for married couples. Churches should clearly identify the intended audience for each program.

Can the assessments be completed publicly?

Assessment results should generally remain private. Couples may choose what they wish to share.

Can one spouse participate without the other?

Yes. Husband-focused and wife-focused resources may be completed individually. Leaders should avoid pressuring an absent spouse to participate.

How long should a Blueprint class last?

The length depends on the resource and ministry goal. Four-, six-, eight-, and twelve-week formats are possible.

Who should facilitate the program?

A pastor, ministry leader, trained married couple, or approved facilitator may lead the program.

How should the church handle serious marriage concerns?

The church should follow established pastoral, safety, reporting, and referral procedures.

Pastor's Blueprint Series™ Launch Checklist**Vision and Approval**

- ☐ Ministry purpose identified
- ☐ Pastoral approval secured
- ☐ Resource selected
- ☐ Audience defined
- ☐ Desired outcomes established

Leadership

- ☐ Ministry leader appointed
- ☐ Facilitators selected
- ☐ Roles assigned
- ☐ Training completed
- ☐ Referral procedures reviewed

Program Design

- ☐ Format selected
- ☐ Schedule established
- ☐ Location reserved
- ☐ Materials secured
- ☐ Lesson plan completed

- ☐ Assessment process reviewed

Promotion

- ☐ Registration created
- ☐ Bulletin announcement prepared
- ☐ Email prepared
- ☐ Social media graphics prepared
- ☐ Personal invitation strategy developed
- ☐ Registration deadline established

Operations

- ☐ Childcare arranged
- ☐ Technology tested
- ☐ Room prepared
- ☐ Materials organized
- ☐ Attendance process established
- ☐ Feedback forms prepared

Follow-Up

- ☐ Participant evaluation scheduled
 - ☐ Referral process confirmed
 - ☐ Next-step opportunity identified
 - ☐ Ministry team review scheduled
 - ☐ Results prepared for pastoral review
-

Pastor's Ministry Reflection**Current Church Reality**

What marriage-related needs are most visible in our congregation?

What marriage programs or resources are currently available?

What is working well?

What important needs remain unmet?

Blueprint Resource Selection Worksheet

Which Blueprint resource appears most relevant to our congregation?

Why does this resource match our current needs?

Who is the intended audience?

What ministry format will be used?

Who will lead the program?

What outcomes do we expect?

How will we evaluate the program?

What next step will be offered after the program?

Ministry Implementation Plan

Church Name: _____

Pastor or Church Leader: _____

Marriage Ministry Leader: _____

Selected Blueprint Resource: _____

Target Audience: _____

Program Format: _____

Start Date: _____

End Date: _____

Meeting Day and Time: _____

Location: _____

Facilitators: _____

Registration Goal: _____

Budget: _____

Primary Ministry Goal: _____

Expected Outcomes: _____

Evaluation Method: _____

Next-Step Opportunity: _____

Final Pastoral Encouragement

A strong marriage ministry does not have to begin with a large budget, a large team, or an extensive calendar.

It can begin with:

- One clear vision
- One prepared leader
- One practical resource
- One group of willing couples
- One faithful step

The Blueprint Series™ provides a structure that churches can adapt according to their size, capacity, and ministry needs.

The goal is not simply to distribute books or complete lessons.

The goal is to help husbands and wives grow in biblical understanding, strengthen their relationship, discover God's purpose for their marriage, and become better prepared to serve together.

As couples grow stronger, families are strengthened.

As families are strengthened, churches become healthier.

As churches become healthier, they are better equipped to advance God's Kingdom.

Ministry Commitment

Our church is committed to providing biblically grounded marriage resources that help couples grow in understanding, unity, purpose, and faithful service.

We will seek to:

- Honor God's design for marriage
- Support husbands and wives
- Equip ministry leaders
- Protect participant safety and confidentiality
- Provide appropriate pastoral and professional referrals
- Evaluate our ministry efforts
- Build according to our current capacity
- Grow as God provides opportunity

Church Name: _____

Pastor or Church Leader: _____

Marriage Ministry Leader: _____

Signature: _____

Date: _____