

Marriage Ministry Interest Survey

Survey Your Church Community to Gauge Interest and Needs

Purpose

Our church is exploring opportunities to strengthen and expand its Marriage Ministry.

This survey will help church leaders better understand:

- The marriage-related topics couples want addressed
- The types of programs couples are most likely to attend
- Preferred meeting times and formats
- Participation barriers
- Resource needs
- Interest in leadership and volunteer service
- The level of support needed within the church community

Your responses will help guide ministry planning, resource selection, scheduling, and program development. This survey is intended for ministry planning and is not a counseling assessment.

Survey Instructions

- Complete one survey per individual unless your church requests one response per couple.
- Answer only the questions you are comfortable answering.
- Select all responses that apply unless instructed otherwise.
- Do not include private marital details.
- Responses should be handled according to the church's privacy procedures.
- Completing this survey does not automatically register you for a program.

Estimated completion time: 5–10 minutes

Section One: About You**1. Are you currently married?**

- | | |
|------------------------------------|---|
| ☐ Yes | ☐ Widowed |
| ☐ No | ☐ Divorced |
| ☐ Engaged | ☐ Prefer not to answer |
| ☐ Separated | |

2. If married, how long have you been married?

- | | |
|---|---|
| ☐ Less than 1 year | ☐ 21–30 years |
| ☐ 1–3 years | ☐ More than 30 years |
| ☐ 4–7 years | ☐ Not applicable |
| ☐ 8–12 years | ☐ Prefer not to answer |
| ☐ 13–20 years | |

3. What is your age range?

- | | |
|-----------------------------------|---|
| ☐ Under 25 | ☐ 55–64 |
| ☐ 25–34 | ☐ 65 or older |
| ☐ 35–44 | ☐ Prefer not to answer |
| ☐ 45–54 | |

4. Which response best describes your connection to this church?

- | | |
|--|---|
| ☐ Church member | ☐ Community resident |
| ☐ Regular attendee | ☐ Connected through another ministry |
| ☐ Occasional attendee | ☐ Other: |
| ☐ Visitor | _____ |
| | _____ |

5. Have you previously participated in a church marriage program?☐ Yes☐ Conference☐ No☐ Premarital program☐ Not sure☐ Couple mentoring

If yes, what type of program did you attend?

☐ Pastoral counseling☐ Marriage class☐ Marriage assessment☐ Small group☐ Online course☐ Workshop☐ Other:

_____☐ Retreat

Section Two: Interest in Marriage Ministry**6. How interested are you in participating in a church Marriage Ministry?**☐ Very interested☐ Interested☐ Somewhat interested☐ Not sure☐ Not interested at this time**7. How valuable do you believe a Marriage Ministry would be to the church?**☐ Extremely valuable☐ Slightly valuable☐ Very valuable☐ Not valuable☐ Somewhat valuable☐ Not sure

8. What would motivate you to participate in a marriage program?

Select all that apply.

- | | |
|--|---|
| ☐ Strengthening an already healthy marriage | ☐ Preparing to serve together |
| ☐ Improving communication | ☐ Receiving help with a specific concern |
| ☐ Better understanding my spouse | ☐ Supporting my spouse's growth |
| ☐ Learning biblical marriage principles | ☐ A personal invitation from a pastor or ministry leader |
| ☐ Developing healthier conflict habits | ☐ Childcare being available |
| ☐ Spending intentional time together | ☐ The program being free or affordable |
| ☐ Preparing for a new stage of marriage | ☐ A convenient schedule |
| ☐ Discovering our marriage purpose | ☐ Privacy and confidentiality being clearly explained |
| ☐ Growing spiritually as a couple | ☐ Other: |
| ☐ Learning practical marriage skills | _____ |
| ☐ Connecting with other married couples | _____ |

9. How likely are you to recommend a church marriage program to another couple?

- ☐ Very likely
- ☐ Likely
- ☐ Somewhat likely
- ☐ Not sure
- ☐ Unlikely

Section Three: Marriage Topics

10. Which marriage topics would be most helpful to you?

Select all that apply.

- | | |
|--|--|
| ☐ Communication | ☐ Budgeting |
| ☐ Listening | ☐ Parenting |
| ☐ Conflict resolution | ☐ Blended-family concerns |
| ☐ Respect within marriage | ☐ Intimacy |
| ☐ Emotional connection | ☐ Family boundaries |
| ☐ Understanding a husband's needs | ☐ Work and marriage balance |
| ☐ Understanding a wife's needs | ☐ Time management |
| ☐ Biblical marriage roles | ☐ Household responsibilities |
| ☐ Decision-making | ☐ Caring for aging parents |
| ☐ Trust | ☐ Empty-nest transition |
| ☐ Forgiveness | ☐ Retirement transition |
| ☐ Appreciation | ☐ Grief and loss |
| ☐ Encouragement | ☐ Rebuilding after a difficult season |
| ☐ Spiritual growth as a couple | ☐ Preparing for marriage |
| ☐ Prayer as a couple | ☐ Newlywed adjustment |
| ☐ Marriage purpose | ☐ Long-term marriage enrichment |
| ☐ Spiritual gifts | ☐ Marriage leadership development |
| ☐ Serving together | ☐ Other: |
| ☐ Financial unity | _____ |
| | _____ |

11. Select the five topics you believe should receive the highest priority.

1. _____
2. _____
3. _____
4. _____
5. _____

12. Which topic would you be most likely to attend first?

13. Are there marriage topics you believe the church should not address in a group setting?

☐ Yes

☐ No

☐ Not sure

If yes, please explain without including private marital details.

Section Four: Program Formats

14. Which marriage ministry formats would interest you?

Select all that apply.

- | | |
|---|---|
| ☐ One-time workshop | ☐ Couple mentoring |
| ☐ Four-week class | ☐ Premarital preparation |
| ☐ Six-week class | ☐ Annual marriage planning session |
| ☐ Eight-week class | ☐ Online course |
| ☐ Twelve-week class | ☐ Live virtual sessions |
| ☐ Couple small group | ☐ Hybrid program |
| ☐ Husband-focused group | ☐ Self-guided book study |
| ☐ Wife-focused group | ☐ Video series |
| ☐ Marriage retreat | ☐ Podcast or audio lessons |
| ☐ Marriage conference | ☐ Email-based marriage tips |
| ☐ Couples date night | ☐ Downloadable worksheets |
| ☐ Marriage celebration | ☐ Other: |
| ☐ Couple assessment experience | _____ |
| ☐ Marriage purpose workshop | _____ |
| ☐ Spiritual gifts assessment | |

15. Which format would you be most likely to attend?

- | | |
|--|--|
| ☐ One-time workshop | ☐ Hybrid program |
| ☐ Short-term class | ☐ Couple mentoring |
| ☐ Small group | ☐ Self-guided study |
| ☐ Retreat | ☐ Other: |
| ☐ Conference | _____ |
| ☐ Online program | _____ |

16. How often would you participate in marriage ministry activities?

- | | |
|---|--|
| ☐ Weekly | ☐ Twice each year |
| ☐ Twice each month | ☐ Once each year |
| ☐ Monthly | ☐ Only for special events |
| ☐ Quarterly | ☐ Not sure |

17. What session length would work best for you?

- | | |
|-------------------------------------|---|
| ☐ 45 minutes | ☐ Half-day program |
| ☐ 60 minutes | ☐ Full-day program |
| ☐ 75 minutes | ☐ Weekend retreat |
| ☐ 90 minutes | ☐ Depends on the program |
| ☐ Two hours | |

Section Five: Scheduling Preferences**18. Which days are generally best for you?**

Select all that apply.

- ☐ Sunday
- ☐ Monday
- ☐ Tuesday
- ☐ Wednesday
- ☐ Thursday
- ☐ Friday
- ☐ Saturday

19. Which times are generally best for you?

Select all that apply.

- | | |
|--|---|
| ☐ Weekday morning | ☐ Saturday afternoon |
| ☐ Weekday afternoon | ☐ Saturday evening |
| ☐ Weekday evening | ☐ Sunday afternoon |
| ☐ Friday evening | ☐ Sunday evening |
| ☐ Saturday morning | |

20. What is your preferred meeting time?

21. Would you attend a program immediately before or after a worship service?

- ☐ Yes
- ☐ No
- ☐ Maybe

22. Would you attend a virtual marriage program?

- ☐ Yes
- ☐ No
- ☐ Maybe

23. Would you attend a hybrid program with both in-person and virtual options?

- ☐ Yes
- ☐ No
- ☐ Maybe

Section Six: Participation Barriers**24. What might prevent you from participating?**

Select all that apply.

- | | |
|---|--|
| ☐ Work schedule | ☐ Lack of interest in the topic |
| ☐ Childcare | ☐ Physical accessibility |
| ☐ Transportation | ☐ Technology limitations |
| ☐ Program cost | ☐ Caring for children |
| ☐ Meeting time | ☐ Caring for an older adult |
| ☐ Program length | ☐ Health concerns |
| ☐ Too many weekly commitments | ☐ Distance from the church |
| ☐ Spouse may not participate | ☐ Lack of information |
| ☐ Discomfort discussing marriage in a group | ☐ Previous negative experience |
| ☐ Concern about privacy | ☐ Other: _____ |
| ☐ Fear that the program is only for troubled marriages | _____ |

25. Which barrier would be most difficult for you to overcome?

26. Which services would make participation easier?

Select all that apply.

- | | |
|---|---|
| ☐ Free childcare | ☐ Digital resources |
| ☐ Low-cost childcare | ☐ Transportation assistance |
| ☐ Free registration | ☐ Advance notice of program dates |
| ☐ Reduced registration fee | ☐ Multiple meeting-time options |
| ☐ Couple scholarships | ☐ Private couple activities |
| ☐ Virtual participation | ☐ Clear confidentiality guidelines |
| ☐ Recorded lessons | ☐ Other: |
| ☐ Flexible attendance | _____ |
| ☐ Shorter sessions | _____ |
| ☐ Printed resources | |

Section Seven: Childcare Needs**27. Would you need childcare to participate?**

- ☐ Yes
- ☐ No
- ☐ Possibly
- ☐ Not applicable

28. If childcare were available, how many children would need care?

- ☐ One
- ☐ Two
- ☐ Three
- ☐ Four or more
- ☐ Not applicable

29. What are the ages of the children who may need care?

30. Would a childcare fee affect your participation?

- ☐ Yes
- ☐ No
- ☐ Maybe
- ☐ Not applicable

Section Eight: Cost and Resources

31. Which cost range would you consider reasonable for a short marriage class or workshop?

- ☐ Free
- ☐ \$1–\$25 per couple
- ☐ \$26–\$50 per couple
- ☐ \$51–\$75 per couple
- ☐ \$76–\$100 per couple
- ☐ More than \$100, depending on the program
- ☐ Not sure

32. Would you be willing to purchase a book or workbook for a marriage program?

- ☐ Yes
- ☐ No
- ☐ Maybe
- ☐ Depends on the cost

33. Would you participate if the church provided the materials at no cost?

- ☐ Yes
- ☐ No
- ☐ Maybe

34. Would you need financial assistance to attend a retreat or conference?

- ☐ Yes
- ☐ No
- ☐ Possibly
- ☐ Prefer not to answer

35. Which marriage resources would interest you?

Select all that apply.

- | | |
|---|--|
| ☐ Books | ☐ Devotional resources |
| ☐ Workbooks | ☐ Prayer guides |
| ☐ Assessments | ☐ Facilitated small groups |
| ☐ Couple discussion worksheets | ☐ Couple mentoring |
| ☐ Videos | ☐ Pastoral guidance |
| ☐ Online courses | ☐ Professional referral information |
| ☐ Podcasts | ☐ Other: |
| ☐ Email lessons | _____ |
| ☐ Marriage planning tools | _____ |

Section Nine: Blueprint Series™ Interest**36. Which Blueprint Series™ resources would interest you?**

Select all that apply.

- | | |
|---|---|
| ☐ Blueprint Series™ Overview | ☐ Spiritual Gifts Assessment for Couples |
| ☐ The Respect Blueprint™ | ☐ Marriage Purpose Workshop |
| ☐ The Love Connection Blueprint™ | ☐ Couple Discussion Resources |
| ☐ The Marriage Purpose Blueprint™ | ☐ Blueprint-based small group |
| ☐ The Marriage Purpose Blueprint™
Planning Workbook | ☐ Blueprint-based marriage retreat |
| | ☐ Not familiar enough to decide |

37. Which Blueprint focus would be most helpful to your marriage?

- | | |
|--|--|
| ☐ Better understanding the husband | ☐ Identifying spiritual gifts |
| ☐ Better understanding the wife | ☐ Developing a marriage plan |
| ☐ Better understanding the marriage | ☐ Improving communication |
| ☐ Discovering marriage purpose | ☐ Not sure |

38. Would you attend an introductory session explaining the Blueprint Series™?

- ☐ Yes
- ☐ No
- ☐ Maybe

Section Ten: Marriage Ministry Support**39. Which types of support should the church provide?**

Select all that apply.

- | | |
|--|---|
| ☐ Marriage enrichment | ☐ Parenting support |
| ☐ Premarital preparation | ☐ Financial education |
| ☐ Newlywed support | ☐ Spiritual gifts development |
| ☐ Couple mentoring | ☐ Marriage purpose development |
| ☐ Marriage education | ☐ Leadership training |
| ☐ Pastoral care | ☐ Marriage retreats |
| ☐ Counseling referrals | ☐ Annual marriage events |
| ☐ Crisis referrals | ☐ Other: |
| ☐ Support for separated couples | _____ |
| ☐ Support for blended families | _____ |

40. How comfortable would you be requesting help from the church about a marriage concern?

- ☐ Very comfortable
- ☐ Comfortable
- ☐ Somewhat comfortable
- ☐ Uncomfortable
- ☐ Very uncomfortable
- ☐ Not sure

41. What would increase your comfort in requesting support?

Select all that apply.

- | | |
|--|---|
| ☐ Clear confidentiality guidelines | ☐ Clear explanation of ministry boundaries |
| ☐ Private appointment options | ☐ Same-gender support options |
| ☐ Trained marriage ministry leaders | ☐ Couple mentoring |
| ☐ Access to the pastor | ☐ Professional referral information |
| ☐ Access to a licensed counselor | ☐ Other: |
| ☐ Anonymous resource requests | _____ |
| | _____ |

42. Which type of support would you prefer first?

- | | |
|--|---|
| ☐ Marriage education | ☐ Professional counseling referral |
| ☐ Private conversation with a ministry leader | ☐ Self-guided resources |
| ☐ Pastoral guidance | ☐ Small-group support |
| ☐ Couple mentoring | ☐ Not sure |

Section Eleven: Communication Preferences**43. How would you prefer to receive marriage ministry information?**

Select all that apply.

☐ Church email

☐ Printed flyer

☐ Text message

☐ Personal invitation

☐ Church website

☐ Small-group leader

☐ Church mobile application

☐ Men's ministry

☐ Sunday announcement

☐ Women's ministry

☐ Church bulletin

☐ Other:

☐ Facebook

☐ Instagram

44. How far in advance should marriage programs be announced?

☐ Two weeks

☐ One month

☐ Six weeks

☐ Two months

☐ Three months

☐ As early as possible

45. Which message would most encourage you to participate?

- | | |
|--|--|
| ☐ Strengthen an already healthy marriage. | ☐ Prepare for the next season of marriage. |
| ☐ Learn practical communication tools. | ☐ Receive biblical guidance. |
| ☐ Better understand your spouse. | ☐ Invest in your marriage before problems grow. |
| ☐ Discover God's purpose for your marriage. | ☐ Other: |
| ☐ Connect with other married couples. | _____ |
| | _____ |

Section Twelve: Volunteer and Leadership Interest**46. Would you consider volunteering with the Marriage Ministry?**

- ☐ Yes
- ☐ No
- ☐ Maybe
- ☐ I would like more information

47. Which volunteer roles might interest you?

Select all that apply.

☐ Prayer support☐ Technology☐ Hospitality☐ Administrative support☐ Registration☐ Resource preparation☐ Event setup☐ Participant follow-up☐ Event cleanup☐ Couple mentoring☐ Childcare☐ Small-group facilitation☐ Communications☐ Teaching☐ Social media☐ Event planning☐ Graphic design☐ Other:☐ Photography

48. Would you consider serving with your spouse?☐ Yes☐ No☐ Maybe☐ Not applicable**49. Have you previously served in marriage or family ministry?**☐ Yes☐ No

If yes, briefly describe your experience.

50. Which skills or experiences could you contribute?

Select all that apply.

- | | |
|--|--|
| ☐ Teaching | ☐ Technology |
| ☐ Group facilitation | ☐ Finance |
| ☐ Counseling or mental health | ☐ Hospitality |
| ☐ Pastoral care | ☐ Childcare |
| ☐ Event planning | ☐ Prayer ministry |
| ☐ Administration | ☐ Mentoring |
| ☐ Communications | ☐ Other: |
| ☐ Marketing | _____ |
| ☐ Graphic design | _____ |
| ☐ Photography or video | |

51. Would you attend Marriage Ministry facilitator training?

- ☐ Yes
- ☐ No
- ☐ Maybe
- ☐ I would like more information

Section Thirteen: Program Environment

52. What would help you feel comfortable during a marriage program?

Select all that apply.

- | | |
|---|---|
| ☐ Clear confidentiality expectations | ☐ Practical activities |
| ☐ Trained facilitators | ☐ Opportunities to ask questions privately |
| ☐ Private couple discussions | ☐ Pastoral involvement |
| ☐ No forced public sharing | ☐ Professional referrals when needed |
| ☐ Small group size | ☐ Diverse couples represented |
| ☐ Separate husband and wife sessions | ☐ Other: |
| ☐ Couple-based seating | _____ |
| ☐ Biblically grounded teaching | _____ |

53. What group size would you prefer?

- ☐ Two to four couples
- ☐ Five to eight couples
- ☐ Nine to twelve couples
- ☐ More than twelve couples
- ☐ Large-group setting
- ☐ No preference

54. Would you prefer discussions to occur:

- | | |
|---|---|
| ☐ Privately with my spouse | ☐ Through written reflection |
| ☐ In a small group | ☐ Through a combination of formats |
| ☐ In a larger class | ☐ No preference |

55. Would you be comfortable completing a private marriage-related assessment?

☐ Yes

☐ No

☐ Maybe

☐ I would need more information

Section Fourteen: Open-Ended Feedback

56. What is the greatest marriage-related need you observe within the church community?

57. What is one marriage ministry program you would most like the church to offer?

58. What could the church do to make marriage ministry more welcoming and useful?

59. What concerns do you have about participating in a church marriage program?

60. What additional comments or recommendations would you like to share?

Section Fifteen: Follow-Up Information

Providing contact information is optional unless the church requires it for follow-up.

Name: _____

Spouse's Name: _____

Email Address: _____

Phone Number: _____

Preferred Contact Method:

☐ Email

☐ Text message

☐ Phone call

I would like to receive information about:

- | | |
|--|--|
| ☐ Upcoming marriage programs | ☐ Volunteer opportunities |
| ☐ Blueprint Series™ resources | ☐ Facilitator training |
| ☐ Couple small groups | ☐ Marriage purpose programs |
| ☐ Marriage workshops | ☐ Spiritual gifts programs |
| ☐ Marriage retreats | ☐ Pastoral support |
| ☐ Couple mentoring | ☐ Professional referral resources |

Follow-Up Permission

- ☐ I give permission for a Marriage Ministry leader to contact me about the interests selected above.
- ☐ I prefer not to be contacted at this time.

Signature, if required: _____

Date: _____

Optional Couple Response Section

Complete this section together if the church requests one response per couple.

The three marriage topics we would most like to explore are:

1. _____
2. _____
3. _____

The program format we would most likely attend is:

The day and time that would work best for us is:

The greatest barrier to our participation would be:

One service that would make participation easier is:

We would consider serving in the following area:

Ministry Use Only

Survey Number: _____

Date Received: _____

Response Type:

☐ Individual☐ Member☐ Couple☐ Attendee☐ Anonymous☐ Visitor

Connection to Church:

☐ Community

Primary Interest:

Preferred Format:

Scheduling Preference:

Primary Barrier:

Volunteer Interest:

☐ Yes☐ Maybe☐ No

Follow-Up Requested:

☐ Yes☐ No

Assigned Follow-Up Leader:

Follow-Up Date:

Survey Summary Form**Total Surveys Received**

Respondent Categories

Church Members: _____

Regular Attendees: _____

Visitors: _____

Community Participants: _____

Most Requested Topics

1. _____
2. _____
3. _____
4. _____
5. _____

Most Requested Formats

1. _____
2. _____
3. _____

Preferred Meeting Days

1. _____
2. _____
3. _____

Preferred Meeting Times

1. _____
2. _____
3. _____

Most Common Participation Barriers

1. _____
2. _____
3. _____
4. _____

Most Requested Support Services

1. _____
2. _____
3. _____

Number Interested in Volunteering

Number Interested in Leadership Training

Number Requesting Follow-Up

Ministry Planning Questions

After reviewing the survey results, ministry leaders should discuss:

- Which needs appeared most often?
- Which program would address the highest-priority need?
- Which format received the strongest interest?
- Which schedule would allow the greatest participation?
- What barriers must be addressed before launch?
- Is childcare needed?
- What cost level is realistic?
- Which resources should be selected?

- How many leaders and volunteers are needed?
- Which participants requested follow-up?
- What safety, confidentiality, and referral systems are needed?
- What should be the ministry's first measurable goal?

Recommended Next Steps

- ☐ Review the survey results with pastoral leadership.
- ☐ Identify the top three ministry priorities.
- ☐ Select the first marriage ministry experience.
- ☐ Establish the intended audience.
- ☐ Select the program format.
- ☐ Confirm the preferred schedule.
- ☐ Develop a childcare plan.
- ☐ Establish the program budget.
- ☐ Select teaching and participant resources.
- ☐ Recruit ministry leaders and volunteers.
- ☐ Develop a communication plan.
- ☐ Contact participants who requested follow-up.
- ☐ Establish the registration process.
- ☐ Schedule the ministry launch.

Final Survey Statement

Thank you for helping our church better understand the marriage-related interests and needs of our community.

Your feedback will help us develop ministry opportunities that are:

- Biblically grounded

- Practical
- Relevant
- Accessible
- Respectful
- Supportive
- Purposeful
- Responsive to the needs of couples

Our goal is to help husbands and wives strengthen their marriages, support healthy families, grow spiritually, and become better prepared to serve God together.