

Email Invitation Templates

Ready-to-Use Email Templates to Invite Couples to Participate

Purpose

These email invitation templates are designed to help pastors, marriage ministry leaders, church communications teams, and facilitators invite couples to participate in marriage ministry programs.

The templates may be adapted for:

- Marriage ministry launches
- Blueprint Series™ studies
- Workshops
- Small groups
- Retreats
- Couple assessments
- Marriage enrichment classes
- Purpose-planning sessions
- Husband-focused programs
- Wife-focused programs
- Church leadership development
- Community outreach

Replace the bracketed information with the details for your church and program.

Template One: General Marriage Ministry Invitation

Subject Line Options

You Are Invited to Invest in Your Marriage

A New Opportunity for Married Couples

Strengthen Your Marriage With Us

Every Marriage Can Grow

Email

Dear Couples,

Every marriage can benefit from intentional growth, biblical understanding, and meaningful time together.

You are invited to participate in [Program Name], a marriage ministry experience designed to help husbands and wives strengthen communication, deepen understanding, and take practical steps toward continued growth.

During this experience, couples will have opportunities to:

- Explore biblically grounded marriage principles
- Participate in guided discussions
- Identify practical areas for growth
- Complete meaningful couple activities
- Develop action steps for continued application

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

This program is not only for couples experiencing difficulties. It is for couples who desire to continue learning, growing, and strengthening their relationship.

We hope you will join us.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Two: Marriage Ministry Launch Invitation

Subject Line Options

Our Marriage Ministry Is Launching

Join the Launch of Our Marriage Ministry

A New Ministry for Married Couples

Help Us Begin Something Meaningful

Email

Dear Couples,

We are pleased to announce the launch of the [Church Name] Marriage Ministry.

Our Marriage Ministry will provide biblically grounded teaching, practical resources, guided discussions, and supportive experiences to help husbands and wives grow in understanding, communication, purpose, and partnership.

You are invited to attend our first ministry experience:

Program: [Program Name]

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register: [Registration Link]

Whether you are newly married, have been married for many years, or simply desire to make a greater investment in your relationship, this ministry is designed to support continued growth.

Join us as we begin building a ministry that strengthens marriages, supports families, and prepares couples to serve God together.

Marriage Ministry Team
[Church Name]
[Contact Information]

Template Three: Blueprint Series™ Overview Invitation

Subject Line Options

Discover the Blueprint Series™

Better Understand Him, Her, and Your Marriage

Explore the Blueprint Series™ for Couples

A Practical Marriage Growth Experience

Email

Dear Couples,

You are invited to attend the Blueprint Series™ Overview, an introductory marriage ministry experience designed to help husbands and wives better understand one another and explore God's purpose for their marriage.

The Blueprint Series™ helps couples examine important areas of marital growth, including:

- Understanding a husband's needs
- Understanding a wife's needs
- Communication
- Partnership
- Purpose
- Spiritual gifts
- Marriage planning
- Ministry service

During this session, you will learn how the Blueprint resources can support individual reflection, couple discussion, small-group learning, and continued marriage development.

Event Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Come discover practical tools that can help you better understand him, better understand her, and better understand your marriage.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Four: The Respect Blueprint™ Invitation

Subject Line Options

Wives, Discover the Respect That Matters Most

You Are Invited to The Respect Blueprint™ Study

Better Understand Your Husband

Explore the Eight Respect Profiles™

Email

Dear Wives,

You are invited to participate in The Respect Blueprint™, a biblically grounded study designed to help wives better understand the different ways husbands may recognize and receive respect within marriage.

The study introduces eight Respect Profiles™:

- Courteous
- Heard

- Appreciated
- Encouraged
- Honored
- Trusted
- Team-Oriented
- Consulted

Participants will explore practical behaviors connected to each profile and identify meaningful ways to apply what they learn within their marriage.

Program Details:

Start Date: [Date]

Time: [Time]

Location: [Location]

Number of Sessions: [Number]

Cost: [Cost]

Materials Included: [Materials]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

This study is designed to provide practical understanding without requiring participants to disclose private marital concerns publicly.

We invite you to take this opportunity to learn, reflect, and grow.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Five: Husband-Focused Marriage Program Invitation**Subject Line Options**

Husbands, Take an Intentional Step

A Practical Marriage Study for Husbands

Better Understand Your Wife

Grow as a Husband and Leader

Email

Dear Husbands,

You are invited to participate in [Program Name], a practical marriage study designed to help husbands better understand their wives and become more intentional within marriage.

The program will explore:

- Biblical responsibility
- Communication
- Listening
- Emotional awareness
- Expressions of care
- Marital leadership
- Purpose
- Practical action

Participants will receive clear teaching, useful examples, guided reflection, and practical steps that can be applied within everyday married life.

Program Details:

Start Date: [Date]

Time: [Time]

Location: [Location]

Number of Sessions: [Number]

Cost: [Cost]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

You do not need to have every answer to take a meaningful step. This experience is designed to help husbands continue learning and growing.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Six: Couple Small-Group Invitation

Subject Line Options

Join Our Marriage Small Group

Grow Together With Other Couples

A New Small Group for Married Couples

Meaningful Conversations for Your Marriage

Email

Dear Couples,

Registration is now open for our upcoming marriage small group.

This group will provide a respectful and supportive environment where couples can explore biblical principles, participate in guided discussions, complete practical activities, and encourage one another.

The small group will focus on:

- Communication
- Understanding
- Respectful discussion
- Marital strengths
- Practical growth

- Purpose
- Continued application

Group Details:

Start Date: [Date]

Meeting Day: [Day]

Time: [Time]

Location: [Location]

Number of Sessions: [Number]

Group Size: [Maximum Number of Couples]

Cost: [Cost]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Couples will not be required to disclose private marital matters. Participants control what they choose to share, and group discussions will be guided by clear confidentiality and respect expectations.

Space may be limited. Register early to reserve your place.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Seven: Marriage Workshop Invitation

Subject Line Options

You Are Invited to Our Marriage Workshop

One Workshop. Practical Tools. Meaningful Growth.

Strengthen Your Marriage in One Day

Join Us for a Practical Marriage Experience

Email

Dear Couples,

You are invited to attend [Workshop Name], a practical marriage workshop designed to help husbands and wives strengthen their relationship through biblical teaching, guided conversation, and intentional application.

Workshop topics will include:

- [Topic One]
- [Topic Two]
- [Topic Three]
- [Topic Four]

Participants will leave with practical tools and a clear next step they can apply within their marriage.

Workshop Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Lunch or Refreshments: [Information]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Make time to invest in your marriage and continue growing together.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Eight: Marriage Retreat Invitation**Subject Line Options**

Make Time for Your Marriage

You Are Invited to Our Couples Retreat

Step Away and Grow Together

Reconnect, Reflect, and Renew

Email

Dear Couples,

You are invited to participate in the [Church Name] Marriage Retreat.

This retreat will provide couples with dedicated time to step away from daily responsibilities, reflect on their relationship, strengthen communication, and focus on their marriage.

The retreat will include:

- Biblical teaching
- Guided couple conversations
- Private reflection
- Practical activities
- Prayer
- Marriage planning
- Time for connection

Retreat Details:

Dates: [Dates]

Location: [Location]

Arrival Time: [Time]

Departure Time: [Time]

Cost Per Couple: [Cost]

Deposit: [Deposit Amount]

Registration Deadline: [Deadline]

Lodging Information: [Information]

Meals Included: [Information]

Register Here: [Registration Link]

Space is limited, and early registration is encouraged.

Take this opportunity to reconnect, reflect, and prepare for your next season together.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Nine: Couple Assessment Invitation

Subject Line Options

Discover Something New About Your Marriage

Take the Couple Assessment

Gain Greater Clarity Together

Begin With Better Understanding

Email

Dear Couples,

Greater understanding can create stronger communication and more intentional action.

You are invited to participate in [Assessment Name], a structured assessment experience designed to help husbands and wives reflect on important areas of their marriage.

The assessment may help couples:

- Identify personal preferences
- Recognize marital strengths
- Clarify areas for discussion
- Develop practical action steps
- Increase understanding

- Prepare for continued growth

Assessment Details:

Date: [Date]

Time: [Time]

Location or Online Access: [Information]

Cost: [Cost]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Assessment results will remain private unless participants choose to discuss them. The assessment is a tool for understanding and conversation and is not a diagnosis or counseling service.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Ten: Marriage Purpose Workshop Invitation

Subject Line Options

Why Did God Bring You Together?

Discover Your Marriage Purpose

Build God's Assignment Together

Move From Marriage Goals to Marriage Purpose

Email

Dear Couples,

Marriage is more than companionship. It can also become a partnership through which a husband and wife honor God, serve others, strengthen their family, and pursue a meaningful assignment together.

You are invited to [Program Name], a marriage purpose experience designed to help couples explore:

- God-given purpose
- Spiritual gifts
- Personal strengths
- Marital alignment
- Family priorities
- Ministry opportunities
- Long-term direction
- Practical planning

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Materials Included: [Materials]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Come prepared to reflect, discuss, pray, and begin developing a clearer sense of purpose for your marriage.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Eleven: Spiritual Gifts Assessment for Couples Invitation

Subject Line Options

Discover How Your Gifts Work Together

Explore Your Spiritual Gifts as a Couple

Your Gifts May Reveal Your Next Ministry Step

Prepared to Serve Together

Email

Dear Couples,

God has given believers gifts that may be used to serve others and strengthen the church.

You are invited to participate in the Spiritual Gifts Assessment for Couples, an experience designed to help husbands and wives identify their spiritual gifts and consider how those gifts may complement one another.

Participants will:

- Complete a spiritual gifts assessment
- Review individual results
- Identify shared strengths
- Discuss possible ministry roles
- Explore opportunities to serve together
- Develop a practical next step

Event Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Materials Included: [Materials]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Discover how God may use your gifts, experiences, and marriage in service.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Twelve: Newly Married Couples Invitation

Subject Line Options

Build a Strong Foundation Together

A Special Invitation for Newly Married Couples

Start Your Marriage With Intentional Growth

Growing Together From the Beginning

Email

Dear Newly Married Couples,

The early years of marriage provide an important opportunity to establish healthy habits, clarify expectations, and build a strong foundation.

You are invited to participate in [Program Name], a marriage development experience created for couples married [Length of Time or Eligibility].

Topics will include:

- Communication
- Conflict
- Expectations
- Decision-making
- Finances
- Family relationships
- Spiritual growth
- Purpose
- Planning for the future

Program Details:

Start Date: [Date]

Time: [Time]

Location: [Location]

Number of Sessions: [Number]

Cost: [Cost]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Begin building intentional habits that can support your marriage for years to come.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Thirteen: Long-Term Married Couples Invitation

Subject Line Options

Your Marriage Can Continue Growing

A Special Experience for Long-Term Married Couples

Renew Your Connection for the Next Season

Celebrate the Past and Plan the Future

Email

Dear Couples,

Marriage continues to change as couples move through new seasons of family, work, health, ministry, caregiving, and life.

You are invited to [Program Name], a marriage enrichment experience designed for couples who have been married [Number] years or longer.

This experience will provide opportunities to:

- Reflect on your journey
- Renew communication
- Strengthen connection
- Discuss changing roles
- Explore purpose and legacy
- Plan for the next season
- Identify new opportunities to serve together

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Your years together are worth celebrating, and your next season deserves intentional preparation.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Fourteen: Personal Invitation From the Pastor

Subject Line Options

A Personal Invitation for You and Your Spouse

I Would Like to Invite You

Please Join Us for This Marriage Opportunity

An Invitation From Pastor [Name]

Email

Dear [Couple Names],

I would like to personally invite you and your spouse to participate in [Program Name].

Our church is committed to supporting marriages through biblical teaching, practical resources, and meaningful opportunities for growth.

I believe this experience can provide couples with helpful tools for communication, understanding, and continued development.

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

I hope you will prayerfully consider participating.

Pastor [Name]

[Church Name]

[Contact Information]

Template Fifteen: Invitation From a Couple Leader

Subject Line Options

We Would Love for You to Join Us

A Personal Invitation From the Marriage Ministry Team

Join Us for [Program Name]

We Thought of You

Email

Dear [Couple Names],

We wanted to personally invite you to [Program Name].

This program is designed to provide couples with biblical teaching, practical tools, and meaningful time to focus on continued marital growth.

We believe every marriage can benefit from intentional investment, and we would be glad to have you join us.

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Please contact us with any questions.

[Leader Names]

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Sixteen: Community Invitation

Subject Line Options

Marriage Ministry Opportunity Open to the Community

Couples Are Invited

A Marriage Growth Experience for Our Community

Join Us at [Church Name]

Email

Dear Community Couples,

[Church Name] invites married couples from the church and surrounding community to participate in [Program Name].

This biblically grounded marriage experience is designed to help couples strengthen communication, increase understanding, and identify practical actions for continued growth.

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Church membership is not required to participate.

All couples will be welcomed and treated with respect. Participants will not be required to share private marital concerns publicly.

We hope you will join us.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Seventeen: Save-the-Date Email

Subject Line Options

Save the Date for [Program Name]

A Marriage Ministry Opportunity Is Coming

Mark Your Calendar

Something Meaningful for Couples Is Coming

Email

Dear Couples,

Please save the date for our upcoming marriage ministry experience.

Program: [Program Name]

Date: [Date]

Time: [Time]

Location: [Location]

Registration Opens: [Date]

This experience will provide couples with biblical teaching, practical tools, guided conversations, and meaningful opportunities for growth.

Additional details will be shared soon.

Marriage Ministry Team

[Church Name]

Template Eighteen: Registration Open Email

Subject Line Options

Registration Is Now Open

Reserve Your Place for [Program Name]

Couples Can Register Today

Take the Next Step Together

Email

Dear Couples,

Registration is now open for [Program Name].

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Participants will receive:

- Biblically grounded instruction
- Practical marriage resources
- Guided couple activities
- Meaningful application tools
- A clear next step for continued growth

Space may be limited. Complete your registration today.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Nineteen: Registration Reminder

Subject Line Options

Have You Registered Yet?

Registration Remains Open

Do Not Miss [Program Name]

There Is Still Time to Join Us

Email

Dear Couples,

Registration remains open for [Program Name].

This experience is designed for couples who want to make an intentional investment in communication, understanding, connection, and purpose.

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Do not wait until a marriage is in crisis to invest in growth.

We invite you to register today.

Marriage Ministry Team

[Church Name]

Template Twenty: One-Week Registration Reminder

Subject Line Options

One Week Remains to Register

Registration Closes Soon

One Week Left for [Program Name]

Reserve Your Place This Week

Email

Dear Couples,

Only one week remains to register for [Program Name].

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Take one intentional step toward strengthening your marriage.

Marriage Ministry Team

[Church Name]

Template Twenty-One: Final Registration Call

Subject Line Options

Final Opportunity to Register

Registration Closes Tomorrow

Last Call for [Program Name]

Do Not Miss This Marriage Opportunity

Email

Dear Couples,

Registration for [Program Name] closes [Today or Tomorrow].

Participants will receive practical tools for:

- Communication
- Understanding
- Personal reflection
- Couple discussion
- Continued growth

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Register Now: [Registration Link]

We hope you will join us.

Marriage Ministry Team

[Church Name]

Template Twenty-Two: Invitation for Couples Who Previously Expressed Interest

Subject Line Options

You Expressed Interest in Marriage Ministry

The Opportunity You Asked About Is Here

Registration Is Open

We Wanted to Follow Up With You

Email

Dear [Name],

You previously expressed interest in marriage ministry opportunities at [Church Name].

Registration is now open for [Program Name], and we wanted to make sure you received the information.

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

This program will provide biblical teaching, practical resources, and guided opportunities for couples to grow together.

Please contact us with any questions.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Twenty-Three: Invitation to Previous Participants

Subject Line Options

Your Next Marriage Ministry Opportunity

Continue Growing With Us

We Would Love to Welcome You Back

Take the Next Step

Email

Dear Couples,

Thank you for previously participating in [Previous Program Name].

We are pleased to invite you to our next marriage ministry opportunity, [New Program Name].

This program will build upon important areas of marital development and provide additional tools for continued growth.

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

We would be glad to welcome you back.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Twenty-Four: Invitation to Couples With Incomplete Registration

Subject Line Options

Complete Your Registration

Your Registration Is Not Yet Complete

One Final Step Is Needed

Reserve Your Place for [Program Name]

Email

Dear [Name],

Thank you for beginning your registration for [Program Name].

Our records indicate that your registration has not yet been completed.

To reserve your place, please complete the remaining step by [Deadline].

Complete Registration: [Registration Link]

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Please contact [Contact Name] at [Contact Information] if you need assistance.

Marriage Ministry Team

[Church Name]

Template Twenty-Five: Invitation When Childcare Is Available

Subject Line Options

Childcare Is Available for [Program Name]

Make Time for Your Marriage

We Have Made Participation Easier

Couples, Join Us With Childcare Available

Email

Dear Couples,

We understand that childcare can affect a couple's ability to participate in marriage ministry.

Childcare will be available during [Program Name].

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Childcare Ages: [Ages]

Childcare Cost: [Cost]

Childcare Registration Deadline: [Deadline]

Program Registration: [Registration Link]

Childcare spaces may be limited and must be reserved in advance.

Take this opportunity to make time for your marriage while your children are cared for in a safe and structured environment.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Twenty-Six: Invitation When Space Is Limited**Subject Line Options**

Limited Space Available

Reserve Your Place Today

Only [Number] Couple Spaces Remain

Registration Is Almost Full

Email

Dear Couples,

Registration for [Program Name] is almost full.

Only [Number] couple spaces remain.

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Complete your registration soon to reserve your place.

Marriage Ministry Team

[Church Name]

Template Twenty-Seven: Free Program Invitation

Subject Line Options

A Free Marriage Ministry Opportunity

No Cost to Participate

Join Us for This Free Couples Experience

Invest in Your Marriage at No Cost

Email

Dear Couples,

You are invited to participate in [Program Name] at no cost.

This free marriage ministry experience will provide:

- Biblically grounded teaching
- Guided couple discussion

- Practical activities
- Marriage growth resources
- Continued application steps

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Although there is no cost, registration is required.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Twenty-Eight: Scholarship or Sponsored Registration Invitation

Subject Line Options

Registration Assistance Is Available

Do Not Let Cost Prevent Participation

Marriage Ministry Scholarships Are Available

Sponsored Couple Registrations Available

Email

Dear Couples,

We want cost to be as little of a barrier as possible for couples who desire to participate in [Program Name].

A limited number of sponsored registrations or scholarships may be available.

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Standard Cost: [Cost]

Registration Deadline: [Deadline]

Register or Request Assistance: [Link]

Requests will be handled respectfully and privately.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Twenty-Nine: Virtual Program Invitation

Subject Line Options

Join Our Marriage Program From Home

A Virtual Marriage Growth Opportunity

Couples Can Participate Online

Grow Together From Wherever You Are

Email

Dear Couples,

You are invited to participate in [Program Name], a virtual marriage ministry experience.

Couples can join from home while participating in:

- Biblical teaching
- Guided reflection
- Private couple activities
- Practical application
- Online resources

Program Details:

Start Date: [Date]

Time: [Time]

Platform: [Platform]

Number of Sessions: [Number]

Cost: [Cost]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

The secure meeting link and participant instructions will be sent after registration.

Please plan to join from a private location where you and your spouse can participate without unnecessary interruptions.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Thirty: Hybrid Program Invitation

Subject Line Options

Choose In Person or Online

A Flexible Marriage Ministry Experience

Participate in the Format That Works for You

Join Us In Person or Virtually

Email

Dear Couples,

Registration is open for [Program Name], with both in-person and virtual participation options.

Program Details:

Date: [Date]

Time: [Time]

In-Person Location: [Location]

Virtual Platform: [Platform]

Cost: [Cost]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

During registration, select the participation option that works best for your schedule and needs.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Thirty-One: Invitation to an Information Session

Subject Line Options

Learn More About Our Marriage Ministry

Marriage Ministry Information Session

Ask Questions and Explore the Opportunities

Discover What Is Coming

Email

Dear Couples,

You are invited to attend a brief Marriage Ministry Information Session.

During the session, we will explain:

- The purpose of the ministry
- Upcoming programs
- Available resources
- Small-group opportunities
- Volunteer roles
- Registration procedures
- Ways couples can participate

Information Session Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: Free

Register or RSVP: [Link]

Attending the information session does not require you to enroll in a program.

Come learn more, ask questions, and discover how the ministry may support your marriage.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Thirty-Two: Invitation to Volunteer as a Couple**Subject Line Options**

Could God Use You to Support Other Couples?

Serve Together in Marriage Ministry

Marriage Ministry Volunteers Needed

Explore a New Opportunity to Serve

Email

Dear Couples,

Our Marriage Ministry is seeking couples who are interested in serving.

Possible volunteer opportunities include:

- Hospitality
- Registration
- Prayer support
- Promotion

- Event setup
- Participant follow-up
- Small-group assistance
- Couple mentoring
- Facilitation
- Administrative support

Training and clear role expectations will be provided.

Volunteer Information Session:

Date: [Date]

Time: [Time]

Location: [Location]

Interest Form: [Link]

Serving in marriage ministry does not require having a perfect marriage. It requires maturity, dependability, humility, preparation, and a willingness to support others responsibly.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Thirty-Three: Invitation to Facilitator Training

Subject Line Options

Prepare to Lead With Confidence

Marriage Ministry Facilitator Training

Develop Your Small-Group Leadership Skills

You Are Invited to Leader Training

Email

Dear [Name],

You are invited to participate in our Marriage Ministry Facilitator Training.

This training will prepare approved leaders to guide marriage discussions with clarity, confidence, and appropriate boundaries.

Training topics will include:

- Ministry philosophy
- Lesson preparation
- Essential questions and objectives
- Group facilitation
- Guided couple activities
- Confidentiality
- Participant safety
- Pastoral and professional referrals
- Session evaluation
- Follow-up

Training Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Completion of the training does not automatically guarantee a facilitator assignment. All leaders will serve under church approval and ministry oversight.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Thirty-Four: Ministry Leader Invitation to Selected Couples**Subject Line Options**

We See Leadership Potential in You

An Invitation to Explore Marriage Ministry Leadership

Would You Consider Serving?

A Special Invitation for You as a Couple

Email

Dear [Couple Names],

As our Marriage Ministry continues to grow, we are prayerfully identifying couples who may have the maturity, commitment, and interest needed to support other marriages.

We would like to invite you to a conversation about possible service within the ministry.

This invitation does not require an immediate commitment. It is an opportunity to learn more about:

- The ministry vision
- Leadership expectations
- Available roles
- Training
- Time commitments
- Accountability
- Next steps

Meeting Details:

Date: [Date]

Time: [Time]

Location: [Location]

Please respond by [Date] to let us know whether you are available.

Marriage Ministry Team
[Church Name]
[Contact Information]

Template Thirty-Five: Follow-Up Invitation After a Sermon or Marriage Message

Subject Line Options

Continue the Conversation

Take the Next Step After Sunday's Message

Apply What We Learned

A Marriage Opportunity Following the Sermon

Email

Dear Couples,

During the recent message, Pastor [Name] addressed [Sermon Topic].

We invite you to continue the conversation through [Program Name], a marriage ministry experience that will help couples explore the topic more deeply and apply practical biblical principles.

Program Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: [Cost]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

The sermon introduced the principle. This program will provide guided opportunities to understand, discuss, and apply it.

Marriage Ministry Team
[Church Name]
[Contact Information]

Template Thirty-Six: Invitation for a Marriage Ministry Survey

Subject Line Options

Help Us Build the Marriage Ministry You Need

We Want to Hear From Couples

Complete Our Marriage Ministry Survey

Your Feedback Will Guide Our Planning

Email

Dear Couples,

Our church is preparing marriage ministry programs and resources, and we want to hear from you.

Please complete our brief Marriage Ministry Interest Survey.

The survey will help us identify:

- Topics couples want addressed
- Preferred program formats
- Convenient meeting times
- Childcare needs
- Resource interests
- Potential volunteers

Complete the Survey: [Survey Link]

Survey Deadline: [Deadline]

Your responses will help guide ministry planning. Individual responses will be reviewed responsibly and will not be shared publicly.

Thank you for helping us build a ministry that responds to the needs of couples.

Marriage Ministry Team

[Church Name]

Template Thirty-Seven: Invitation to Download a Marriage Resource**Subject Line Options**

A Free Marriage Resource for You

Download Your Marriage Ministry Resource

A Practical Tool for Couples

Continue Growing Together

Email

Dear Couples,

We are pleased to provide [Resource Name], a practical marriage resource designed to help couples reflect, discuss, and take intentional action.

This resource includes:

- [Feature One]
- [Feature Two]
- [Feature Three]
- [Feature Four]

Download the Resource: [Link]

You may complete the resource privately as a couple or use it to prepare for an upcoming marriage ministry program.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Thirty-Eight: Couples Date-Night Invitation**Subject Line Options**

Make It a Date

Couples Date Night at [Church Name]

Enjoy an Evening Together

Connection, Conversation, and Fun

Email

Dear Couples,

You are invited to our upcoming Couples Date Night.

This evening is designed to provide couples with time to connect, enjoy one another, and participate in light activities that encourage meaningful conversation.

Event Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost Per Couple: [Cost]

Food or Refreshments: [Information]

Childcare: [Childcare Information]

Registration Deadline: [Deadline]

Register Here: [Registration Link]

Make plans to spend intentional time together.

Marriage Ministry Team

[Church Name]

[Contact Information]

Template Thirty-Nine: Couples Prayer Gathering Invitation

Subject Line Options

Pray Together With Other Couples

Marriage Ministry Prayer Gathering

Join Us in Prayer for Marriages and Families

A Special Evening of Prayer

Email

Dear Couples,

You are invited to a Marriage Ministry Prayer Gathering.

We will pray for:

- Husbands and wives
- Marital growth
- Families
- Couples facing challenges
- Newly married couples
- Church leaders
- Marriage ministry development
- Couples preparing to serve

Prayer Gathering Details:

Date: [Date]

Time: [Time]

Location: [Location]

Cost: Free

RSVP: [Link]

Participants will not be required to disclose private marital concerns publicly.

Come join us as we seek God's wisdom, strength, and direction for marriages and families.

Marriage Ministry Team

[Church Name]

Template Forty: Annual Marriage Ministry Invitation

Subject Line Options

Explore This Year's Marriage Ministry Opportunities

Our Marriage Ministry Calendar Is Available

Plan Your Marriage Growth This Year

A Year of Opportunities for Couples

Email

Dear Couples,

Our annual Marriage Ministry calendar is now available.

This year's opportunities include:

- [Program One]
- [Program Two]
- [Program Three]
- [Program Four]
- [Program Five]

The ministry is designed to support couples through biblical teaching, practical tools, guided discussion, purpose development, and continued growth.

View the Calendar: [\[Link\]](#)

Register for Programs: [\[Link\]](#)

We encourage you to select at least one opportunity to intentionally invest in your marriage this year.

Marriage Ministry Team

[Church Name]

[Contact Information]

Brief Email Invitation**Subject Line**

You Are Invited

Email

Dear Couples,

You are invited to [Program Name], a biblically grounded marriage experience designed to help couples strengthen communication, increase understanding, and grow together.

Date: [Date]

Time: [Time]

Location: [Location]

Registration Deadline: [Deadline]

Register: [Link]

Marriage Ministry Team

[Church Name]

Personal Email Invitation**Subject Line**

I Thought of You

Email

Dear [Name],

I wanted to personally invite you and your spouse to [Program Name].

The program will provide biblical teaching, practical marriage tools, and guided couple activities.

Date: [Date]

Time: [Time]

Location: [Location]

Register: [Link]

I hope you will consider joining us.

[Sender Name]

Urgent Final Invitation

Subject Line

Registration Closes Tonight

Email

Dear Couples,

Registration for [Program Name] closes tonight.

Date: [Date]

Time: [Time]

Location: [Location]

Register Now: [Link]

Take one intentional step toward continued growth in your marriage.

Marriage Ministry Team

[Church Name]

Email Personalization Checklist

Before sending an invitation:

- ☐ Confirm the program title.
- ☐ Confirm the date.
- ☐ Confirm the time.
- ☐ Confirm the location.
- ☐ Confirm the cost.
- ☐ Confirm childcare information.
- ☐ Confirm the registration deadline.

- ☐ Test the registration link.
 - ☐ Confirm the contact information.
 - ☐ Remove all bracketed placeholders.
 - ☐ Check spelling and grammar.
 - ☐ Confirm pastoral or communications approval.
 - ☐ Send a test email.
 - ☐ Review the email on a mobile device.
 - ☐ Confirm that the call to action is easy to find.
-

Effective Email Invitation Guidelines

Use a Clear Subject Line

The subject line should explain the purpose of the message.

Lead With the Benefit

Tell couples why the opportunity may be valuable.

Keep Details Easy to Find

Clearly display:

- Date
- Time
- Location
- Cost
- Childcare
- Deadline
- Registration link

Use One Primary Call to Action

Examples:

Register Now

Reserve Your Place

Complete the Interest Form

Learn More

Avoid Crisis-Only Language

Present marriage ministry as an opportunity for all couples to grow.

Protect Privacy

Do not send participant names or private information to a large email group. Use blind carbon copy when appropriate and follow church communication policies.

Create Appropriate Urgency

Use accurate statements about:

- Registration deadlines
- Limited space
- Material-order deadlines
- Childcare deadlines
- Deposits

Do not create false urgency.

Send More Than One Email

A complete invitation campaign may include:

1. Save the date
 2. Registration open
 3. Benefits or frequently asked questions
 4. Registration reminder
 5. Final invitation
-

Email Campaign Planning Sheet

Program Name: _____

Target Audience: _____

Registration Goal: _____

Registration Opens: _____

Registration Closes: _____

Program Date: _____

Email One

Purpose: Save the date

Send Date: _____

Responsible Person: _____

Completed: ☐**Email Two**

Purpose: Registration open

Send Date: _____

Responsible Person: _____

Completed: ☐**Email Three**

Purpose: Benefits or frequently asked questions

Send Date: _____

Responsible Person: _____

Completed: ☐**Email Four**

Purpose: Registration reminder

Send Date: _____

Responsible Person: _____

Completed: ☐

Email Five

Purpose: Final call

Send Date: _____

Responsible Person: _____

Completed: ☐

Email Results Tracker

Email	Send Date	Recipients	Opens	Link Clicks	Registrations
Save the Date					
Registration Open					
Benefits or FAQ					
Registration Reminder					
Final Invitation					

Final Invitation Principle

An effective email invitation should help couples understand:

- What the opportunity is
- Why it matters
- Who should participate
- What they will gain
- When and where it will occur
- What it costs
- How to register
- What action to take next

The goal is not simply to announce a program. The goal is to help couples recognize the value of intentional marriage growth and make it easy for them to participate.