

Blueprint Series™ Overview
Better Understand Him.
Better Understand Her.
Better Understand Us.

Introduction

The Blueprint Series™ is the foundational resource system of Advanced Marriage Training™. The series was developed to help husbands and wives move beyond general marriage advice and gain a more specific understanding of:

- how their spouse may interpret important marital behaviors
- how differences can create misunderstanding
- how couples can respond to one another more intentionally
- how marriage can be aligned around God's purpose
- how biblical learning can be translated into practical action

The Blueprint Series™ does not assume that every husband responds in the same way or that every wife has identical relational priorities. Instead, the resources help couples identify meaningful differences, discuss those differences, and make informed decisions about how they will strengthen their marriage.

“Nevertheless let every one of you in particular so love his wife even as himself; and the wife see that she reverence her husband.”

— *Ephesians 5:33, KJV*

1. What Is the Blueprint Series™?

The Blueprint Series™ is a collection of biblically grounded books, assessments, workbooks, and application tools organized around three areas of marital understanding:

Better Understand Him - Resources that help wives better understand how their husband may recognize and receive respect.

Better Understand Her - Resources that help husbands better understand how their wife may recognize and receive love and connection.

Better Understand Us - Resources that help couples understand the purpose, direction, gifts, responsibilities, and potential impact of their marriage.

Together, these areas provide a practical framework for helping couples understand the individual husband, the individual wife, and the marriage they are building together.

2. Why a Blueprint Approach?

A blueprint provides structure before construction begins. In marriage, couples often begin building their life together without fully understanding:

- how each spouse interprets words and actions
- what each spouse considers especially important
- where expectations differ
- how decisions should be discussed
- how individual strengths contribute to the marriage

- what direction the marriage should pursue

General advice may tell couples to communicate, love, respect, support, or work together. Those principles are important, but couples may still need help understanding what those principles look like in their specific relationship.

The Blueprint Series™ helps couples examine the structure beneath their interactions. It encourages them to ask:

- What does this behavior mean to my spouse?
- Are we making assumptions about one another?
- Which actions carry the greatest importance?
- Where are our expectations different?
- What has God entrusted to our marriage?
- How can we apply what we are learning?

The goal is not to reduce a spouse to a label. The goal is to create clearer understanding and more intentional application.

3. The Blueprint Series™ Framework - The full framework can be summarized in three stages.

Stage One: Understand the Husband - The wife learns that husbands may not recognize respect through the same behaviors.

Stage Two: Understand the Wife - The husband learns that wives may not place the same importance on identical expressions of love and connection.

Stage Three: Understand the Marriage - The couple examines why God brought them together and how their gifts, responsibilities, and contributions may support the marriage's purpose.

This progression helps couples move from individual understanding to marital alignment.

4. The Respect Blueprint™

Discover the Eight Respect Profiles That Help Husbands Lead and Families Thrive

Primary audience - Wives who want to better understand how their husband may recognize and receive respect.

Central principle - Scripture instructs the wife to reverence her husband. However, wives may still need practical help understanding which behaviors communicate respect most clearly to their individual husband.

A wife may sincerely intend to show respect while emphasizing behaviors that do not carry the same level of importance to her husband. The Respect Blueprint™ helps replace assumption with understanding.

The Eight Respect Profiles

1. Courteous

The Courteous Husband places strong importance on the manner in which his wife speaks and responds to him.

Important behaviors may include:

- speaking without unnecessary harshness
- maintaining a respectful tone
- avoiding public embarrassment
- addressing disagreement appropriately
- using considerate words

This profile does not mean that the wife must agree with everything her husband says. It emphasizes how disagreement and communication are handled.

2. Heard

The Heard Husband places strong importance on receiving his wife's attention when he communicates.

Important behaviors may include:

- listening without unnecessary interruption
- allowing him to complete his thoughts
- responding to what he actually said
- remaining engaged in the conversation
- asking questions for clarification

For this husband, attentive listening may communicate that his perspective matters.

3. Appreciated

The Appreciated Husband places strong importance on his wife acknowledging his contributions.

Important behaviors may include:

- recognizing his effort
- expressing gratitude
- noticing responsibilities he fulfills
- acknowledging progress
- avoiding the assumption that his contributions require no recognition

Appreciation is not flattery. It is the intentional recognition of meaningful effort and contribution.

4. Encouraged

The Encouraged Husband places strong importance on receiving constructive support from his wife.

Important behaviors may include:

- speaking positively about his ability to grow
- supporting appropriate goals
- responding constructively to setbacks
- avoiding unnecessary discouragement
- helping him remain focused during difficult seasons

Encouragement does not require ignoring weaknesses. It addresses challenges without stripping away hope.

5. Honored

The Honored Husband places strong importance on the way his wife represents and regards him.

Important behaviors may include:

- speaking appropriately about him to others
- recognizing his role within the marriage
- avoiding ridicule or public diminishment
- treating his contributions with seriousness
- showing appropriate regard in private and public settings

Honor does not require pretending that faults do not exist. It shapes the manner in which those faults are addressed.

6. Trusted

The Trusted Husband places strong importance on his wife demonstrating appropriate confidence in his judgment and intentions.

Important behaviors may include:

- avoiding unnecessary suspicion
- allowing him to carry agreed-upon responsibilities
- not repeatedly second-guessing settled matters
- responding to concerns with direct communication
- recognizing areas where he has demonstrated reliability

Trust should not be confused with ignoring harmful behavior. It should be grounded in truth, responsibility, and appropriate accountability.

7. Team-Oriented

The Team-Oriented Husband places strong importance on experiencing marriage as a partnership.

Important behaviors may include:

- approaching challenges as shared concerns
- supporting agreed-upon goals
- avoiding unnecessary competition
- contributing to joint responsibilities
- communicating with a “we” perspective

For this husband, partnership may communicate that he is not carrying the marriage’s responsibilities alone.

8. Consulted

The Consulted Husband places strong importance on being meaningfully included in decisions that affect the marriage or family.

Important behaviors may include:

- discussing significant decisions before acting
- requesting his input
- considering his perspective
- avoiding unilateral decisions on shared matters
- allowing time for mutual discussion

Consultation is not merely informing a spouse after a decision has already been made. It involves genuine participation before the decision is settled.

Supporting Respect Blueprint™ Resources

Depending on the selected package or format, supporting tools may include:

- Husband Respect Profile Assessment™
- scoring guide
- profile summaries
- wife reflection exercises
- couple discussion questions
- Respect Blueprint™ Action Plan
- 30-day application plan
- Respect Growth Journal™
- Monthly Marriage Check-In™
- one-year marriage vision exercises
- leader discussion materials

Church applications

The Respect Blueprint™ may be used for:

- women’s ministry studies
- marriage-enrichment groups
- wife-focused workshops
- couple retreats
- individual reading

- pastoral recommendations
- facilitated church discussions

5. The Love Connection Blueprint™

Discover the Ways Your Wife May Experience Love and Connection Most Meaningfully

Primary audience

Husbands who want to better understand the husband behaviors their wife considers especially important.

Central principle

Scripture commands husbands to love their wives. Yet husbands may still need help understanding that wives do not place equal importance on the same expressions of love and connection.

A husband may be working sincerely within the marriage while emphasizing behaviors that do not fully address the priorities of his individual wife. The Love Connection Blueprint™ helps husbands learn more directly from their wife rather than relying on assumptions.

*“Husbands, love your wives, even as Christ also loved the church, and gave himself for it.”
— Ephesians 5:25, KJV*

The Love Connection Profiles™

The framework examines distinct ways a wife may place importance on her husband’s behavior.

The profiles include:

1. Sacrificial
2. Understanding
3. Honoring
4. Gentle
5. Cherishing
6. Faithful
7. Unifying
8. Spiritual
9. Encouraging
10. Secure

Each profile represents a particular pattern of observable husband behaviors that may carry significant meaning for a wife.

Profile overview

- 1. Sacrificial** - A wife with this profile may place strong importance on her husband willingly making personal adjustments for the good of the marriage and family.
- 2. Understanding** - A wife with this profile may place strong importance on her husband seeking to understand her perspective before responding.
- 3. Honoring** - A wife with this profile may place strong importance on being treated with dignity and appropriate regard.
- 4. Gentle** - A wife with this profile may place strong importance on the manner in which her husband speaks and responds, particularly during disagreement.
- 5. Cherishing** - A wife with this profile may place strong importance on behaviors showing that she is valued and treated as important.
- 6. Faithful** - A wife with this profile may place strong importance on consistency, loyalty, dependability, and marital commitment.
- 7. Unifying** - A wife with this profile may place strong importance on her husband protecting the unity of the marriage and addressing division constructively.
- 8. Spiritual** - A wife with this profile may place strong importance on her husband participating meaningfully in the spiritual direction of the marriage.
- 9. Encouraging** - A wife with this profile may place strong importance on receiving constructive support as she grows, serves, and faces challenges.
- 10. Secure** - A wife with this profile may place strong importance on husband behaviors that create consistency, stability, preparation, and appropriate protection.

Supporting Love Connection Blueprint™ Resources

Supporting tools may include:

- Love Connection Profile Assessment™
- scoring guide
- profile summaries
- husband reflection exercises
- couple discussion questions
- practical application plans
- monthly check-in tools
- leader discussion materials
- sample church lessons

Church applications

The Love Connection Blueprint™ may be used for:

- men's ministry studies
- husband-focused workshops
- marriage-enrichment groups
- couple retreats
- pastoral recommendations
- individual study
- leader-facilitated church programs

6. The Marriage Purpose Blueprint™

Discover God's Purpose for Your Marriage and Build a Legacy That Lasts

Primary audience - Married couples who want to understand the purpose, direction, and potential Kingdom impact of their marriage.

Central principle - Marriage is more than companionship, household management, or surviving life together. The Marriage Purpose Blueprint™ invites couples to examine why God brought them together and how the marriage may support the assignment God has entrusted to them. The framework begins with the biblical account of God giving Adam work before providing the wife as an help meet.

"And the LORD God said, It is not good that the man should be alone; I will make him an help meet for him." — Genesis 2:18, KJV

The resource examines how husband and wife can become one around God's purpose for the marriage.

Core areas of study

The Husband's First Assignment - Couples examine the biblical significance of God assigning work to Adam before creating the wife.

The Divine Addition

Couples examine the purpose of the help meet and how the wife's contribution supports the marriage.

Becoming One Around One Purpose

Couples consider how marital unity relates to direction, purpose, and agreed-upon responsibility.

Discovering the Husband's God-Given Purpose

The husband examines:

- calling
- assignment
- gifts
- experience
- burden
- passion
- service
- long-term impact

Understanding the Wife's Contribution

The wife examines:

- her gifts
- strengths
- wisdom
- experience
- support
- contribution
- areas of service
- role in the marriage's direction

Aligning the Marriage

The couple brings these discoveries together through prayer, discussion, and strategic planning.

Building a Marriage Legacy

Couples examine how their decisions may affect:

- children
- family culture
- ministry
- community
- future generations
- Kingdom impact

Supporting Marriage Purpose Blueprint™ Resources

Supporting tools may include:

- Marriage Purpose Assessment™
- Husband Purpose Discovery™
- Wife Contribution Discovery™
- Marriage Alignment Map™
- Husband Purpose Statement™ template
- Marriage Decision Filter
- strategic planning worksheets

- annual review forms
- child purpose planning templates
- couple discussion tools
- spiritual gifts resources

Husband Purpose Statement™ Template

A husband may develop a working purpose statement using the following structure:

“God has called me to use my _____ to serve _____ by _____ so that _____ for His glory.”

The statement is intended to support prayerful clarity and planning. It is not presented as a substitute for God’s direction.

Church applications

The Marriage Purpose Blueprint™ may be used for:

- couple studies
- marriage retreats
- leadership development
- family vision workshops
- purpose-discovery sessions
- ministry preparation
- Spiritual Gifts discussions
- long-term marriage planning

7. Spiritual Gifts Assessment for Couples

Discover Your Gifts. Fulfill Your Calling. Serve Together.

The Spiritual Gifts Assessment for Couples helps husbands and wives examine the gifts that may influence how they contribute to marriage, church, family, and service.

The assessment is designed to support purposeful discussion. It does not independently determine a person’s calling or ministry assignment.

Couples should consider assessment results alongside:

- Scripture
- prayer
- spiritual maturity
- pastoral guidance
- experience
- demonstrated fruit
- opportunities for service

Spiritual gifts examined

The assessment framework may include:

1. Serving
2. Giving
3. Leading
4. Mercy
5. Prophecy
6. Teaching
7. Exhortation
8. Apostle
9. Wisdom
10. Knowledge
11. Faith
12. Interpretation
13. Tongues
14. Discerning
15. Administration
16. Helps
17. Healing
18. Miracles
19. Evangelist
20. Pastor

Couple application

After completing the assessment, couples may discuss:

- Which gifts appear strongest for each spouse?
- Where do their gifts complement one another?
- Where might their approaches differ?
- How could their gifts support the marriage's purpose?
- What service opportunities may provide appropriate confirmation?
- What areas require further prayer and pastoral guidance?

Advanced Marriage Training™ provides foundational tools. The couple's service and calling remain matters of prayer, obedience to God, and appropriate local church oversight.

8. The Marriage Purpose Blueprint™ Planning Workbook

Building God's Assignment Together

The Marriage Purpose Blueprint™ Planning Workbook is designed to move couples from conceptual understanding to practical planning.

The workbook provides a structured process for:

- individual reflection
- Spiritual Gifts discovery
- purpose clarification

- marriage alignment
- decision-making
- strategic planning
- implementation
- annual review
- family legacy development

Major workbook components

Marriage Purpose Assessment™ - Helps the couple evaluate its current level of clarity, unity, planning, and alignment.

Husband Purpose Discovery™ - Guides the husband through questions related to:

- gifts
- abilities
- experience
- burdens
- opportunities
- responsibilities
- long-term direction

Wife Contribution Discovery™ - Guides the wife through questions related to:

- gifts
- strengths
- experience
- wisdom
- support
- contribution
- areas of influence

Marriage Alignment Map™ - Helps the couple visually connect:

- the husband's purpose
- the wife's contribution
- family responsibilities
- ministry opportunities
- short-term priorities
- long-term direction

Marriage Decision Filter - Provides a framework for evaluating opportunities and decisions against the marriage's purpose and priorities.

Strategic Planning Templates

Helps couples establish:

- goals

- actions
- responsibilities
- timelines
- resources
- measures of progress

Annual Review Forms

Helps the couple examine:

- what was completed
- what changed
- what was learned
- what requires adjustment
- what should become the next priority

Child Purpose Planning Templates

Helps parents consider how to encourage each child's gifts, growth, preparation, and emerging purpose without attempting to control the child's calling.

9. How the Resources Work Together - The Blueprint Series™ can be used as a progressive system.

Phase One: Individual Understanding - The wife learns about her husband's Respect Profile. The husband learns about his wife's Love Connection Profile.

Phase Two: Couple Discussion - The husband and wife compare discoveries, clarify misunderstandings, and identify practical areas for improvement.

Phase Three: Purpose Discovery - The couple studies the purpose of marriage and examines God's direction for their relationship.

Phase Four: Gift Identification - Each spouse examines the gifts, strengths, experiences, and contributions brought into the marriage.

Phase Five: Marriage Alignment - The couple creates a clearer picture of how those discoveries connect.

Phase Six: Application - The couple develops practical goals, action steps, routines, and review processes.

10. Recommended Resource Sequence

Churches may choose a sequence based on their goals.

Comprehensive couple sequence

1. The Respect Blueprint™
2. The Love Connection Blueprint™
3. Couple profile discussion
4. The Marriage Purpose Blueprint™
5. Spiritual Gifts Assessment
6. Marriage Purpose Planning Workbook
7. Marriage Alignment Plan
8. Annual Marriage Review

Women's ministry sequence

1. Biblical foundation of reverence
2. The Respect Blueprint™
3. Husband Respect Profile Assessment™
4. Profile application exercises
5. 30-day action plan
6. Couple discussion

Men's ministry sequence

1. Biblical foundation of husbandly love
2. The Love Connection Blueprint™
3. Love Connection Profile Assessment™
4. Husband application exercises
5. practical action plan
6. couple discussion

Marriage purpose sequence

1. Biblical purpose foundation
2. Husband purpose discovery
3. Wife contribution discovery
4. Spiritual gifts assessment
5. Marriage Alignment Map™
6. strategic planning
7. annual review

11. Ways Churches Can Use the Blueprint Series™

Individual recommendation - A pastor recommends a specific resource to a couple or individual spouse.

Small-group curriculum - A trained leader facilitates a structured study using books, discussion questions, and application exercises.

Men's and women's studies - Husbands and wives begin in separate settings before returning to guided couple discussion.

Couple workshop - A church introduces selected concepts during a half-day, full-day, or multi-session workshop.

Marriage retreat - The resources provide content for teaching, reflection, couple discussion, and planning.

Leadership development - Married leaders examine how the health, direction, and purpose of their marriage may affect their service.

Church marriage ministry - The Blueprint Series™ becomes part of a recurring marriage-enrichment process.

12. What Makes the Blueprint Series™ Different?

Individualized understanding - The resources do not assume every husband or wife responds identically.

Behavior-focused application - The assessments and exercises focus on identifiable behaviors rather than vague labels alone.

Biblical foundation - The system is rooted in Scripture and developed for Christian marriage education.

Husband-and-wife distinction - The resources address the husband and wife distinctly before bringing them together for marital application.

Purpose-centered direction - The system moves beyond relationship maintenance toward examining why God brought the couple together.

Structured implementation - Books are supported by assessments, worksheets, discussion tools, and planning resources.

Church adaptability - Resources can be used by small churches, large churches, individual couples, ministries, workshops, and retreats.

13. What the Blueprint Series™ Is Not

The Blueprint Series™ is not:

- a replacement for Scripture
- a replacement for pastoral leadership
- licensed professional counseling

- a crisis-intervention program
- a guarantee of marital outcomes
- a rigid personality-labeling system
- a method for controlling a spouse
- a process for determining a couple's calling without prayer and God's direction

The resources are educational and equipping tools.

14. Important Use Guidelines

Avoid using profiles as weapons - A spouse should not use an assessment result to demand compliance or condemn the other spouse. The purpose is understanding and application, not control.

Avoid rigid labeling - A profile describes an area of importance. It does not explain everything about a person. Individuals may identify with more than one profile.

Encourage direct discussion - Assessment results should open communication rather than replace it.

Maintain pastoral oversight - Churches should determine how the resources fit their doctrine, policies, leadership, and participant-care procedures.

Refer serious concerns appropriately - Church leaders should refer couples for qualified assistance when there are concerns involving:

- abuse
- threats
- severe conflict
- mental health crises
- addiction
- legal issues
- physical safety
- other matters requiring specialized care

15. Frequently Asked Questions

Must couples complete every resource?

No. Couples and churches may begin with the resource most appropriate for their current need.

Should husbands and wives complete the same assessment?

The assessments are designed around distinct questions and audiences. Churches should follow the instructions provided with each resource.

Can one spouse have more than one profile?

Yes. A person may place strong importance on behaviors associated with multiple profiles.

Are the profiles permanent?

Profiles describe current patterns of importance and understanding. People may grow, priorities may change, and couples may gain greater clarity over time.

Can these materials be used for premarital couples?

Some principles may support premarital education, but the primary materials should be reviewed carefully before being used outside their intended married-couple audience.

Can a church create its own copies?

Copyrighted books, assessments, workbooks, and leader materials may not be copied or distributed beyond the terms of the applicable license or written permission.

Can pastors add their own teaching?

Yes. Pastors may provide biblical teaching and appropriate contextual application while preserving the integrity of the copyrighted material.

Is certification required?

Requirements will depend on the particular resource, program, or level of church implementation.

Are bulk orders available?

Church bulk-order options may be available for books, workbooks, studies, workshops, and ministry programs.

16. Recommended First Step for Pastors

Pastors and church leaders can begin by answering four questions:

1. Who are we trying to equip?

- wives
- husbands
- couples
- ministry leaders
- families

2. What is the immediate need?

- greater marital understanding
- husband-and-wife communication
- respect
- love and connection
- marriage purpose
- spiritual gifts

- leadership preparation

3. What format fits our church?

- individual recommendation
- small group
- workshop
- retreat
- men's study
- women's study
- churchwide marriage ministry

4. What support will our leaders need?

- sample lessons
- discussion guides
- leader training
- implementation tools
- promotional materials
- consultation

17. Blueprint Series™ At-a-Glance

The Respect Blueprint™

Primary audience: Wives

Primary focus: Understanding how the individual husband may recognize respect

Core tool: Husband Respect Profile Assessment™

Common uses: Women's studies, couple groups, workshops, individual study

The Love Connection Blueprint™

Primary audience: Husbands

Primary focus: Understanding which husband behaviors the individual wife values most

Core tool: Love Connection Profile Assessment™

Common uses: Men's studies, couple groups, workshops, individual study

The Marriage Purpose Blueprint™

Primary audience: Married couples

Primary focus: Discovering and aligning around God's purpose for the marriage

Core tools: Purpose-discovery and marriage-alignment exercises

Common uses: Couple studies, retreats, leadership development, planning workshops

Spiritual Gifts Assessment for Couples

Primary audience: Married couples

Primary focus: Identifying and discussing spiritual gifts

Core tool: Spiritual Gifts Assessment

Common uses: Purpose studies, ministry preparation, couple discussions

The Marriage Purpose Blueprint™ Planning Workbook

Primary audience: Married couples

Primary focus: Turning purpose discovery into a practical strategic plan

Core tools: Assessments, maps, planning templates, annual reviews

Common uses: Couple planning, church studies, retreats, leadership development

18. Next Steps

Review the Resources - Examine each Blueprint resource and determine which one best fits your church's immediate need.

Request a Sample - Review available sample pages, lessons, assessments, or leader materials.

Identify a Pilot Group - Consider beginning with a small number of participants before expanding churchwide.

Select a Leader - Choose a mature, accountable leader who can facilitate discussion and recognize ministry boundaries.

Schedule a Consultation

Discuss:

- church goals
- audience
- resource selection
- implementation format
- leader preparation
- bulk ordering
- future ministry development

About Advanced Marriage Training™

Advanced Marriage Training™ provides biblically grounded resources that help husbands and wives better understand one another, strengthen their marriage, and examine the purpose God has entrusted to their relationship.

Ministry focus

Equipping Couples. Strengthening Churches. Advancing God's Kingdom.

Core framework

Better Understand Him. Better Understand Her. Better Understand Us.

Founder

Dr. Derrick L. Campbell, Ed.D.

Closing

The Blueprint Series™ gives churches a structured way to help couples replace assumption with understanding and move from understanding toward intentional application.

The series begins with the husband and wife as individuals, brings them together as a married couple, and helps them examine the direction and purpose of their marriage.

Advanced Marriage Training™ provides the foundational tools. The local church provides spiritual leadership and ministry context. The couple prayerfully determines how to apply what they have learned under God's direction.

“For we are labourers together with God.”— 1 Corinthians 3:9, KJV