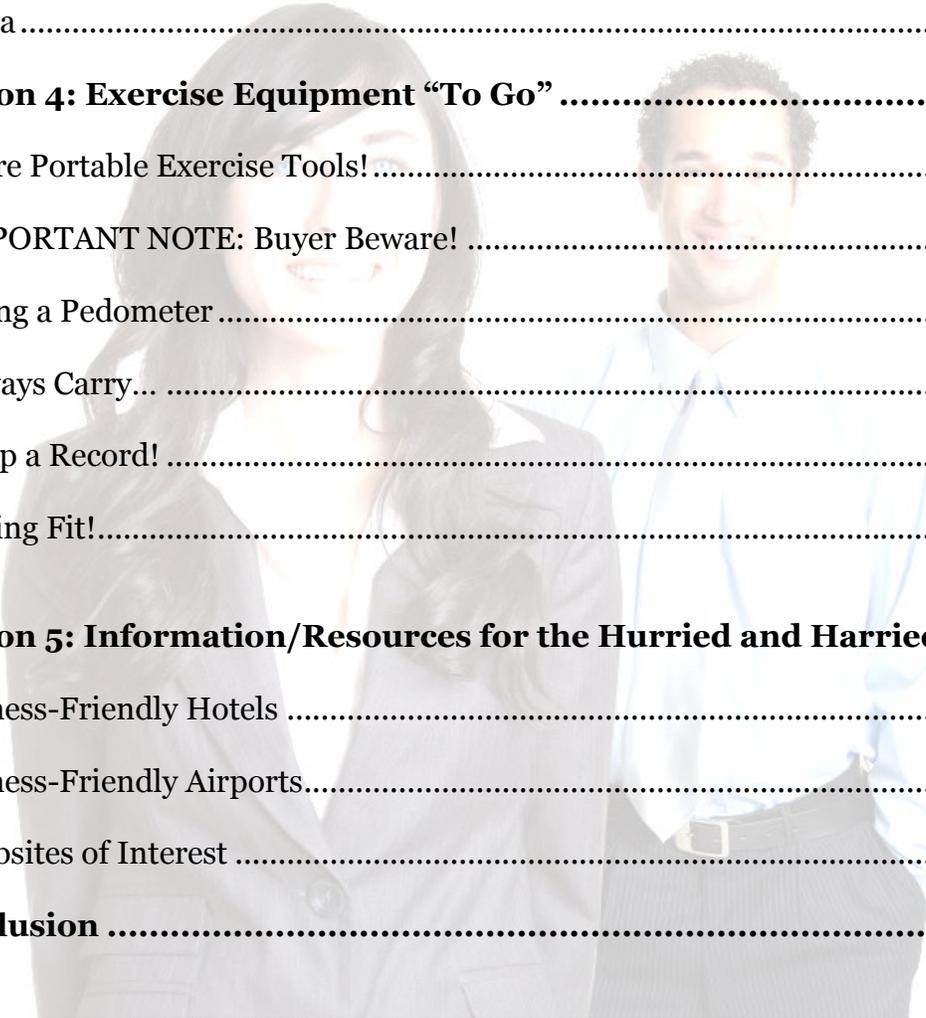


# **Fitness Guide for Busy Professionals!**



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## INTRODUCTION

Fit exercise into your busy schedule? That's as absurd as saying that there are eight days in a week!

First, you've never exercised before or engaged regularly in a sport; second, you've never been into the fitness crowd and have had meager time for such pursuits, and third, you're far too busy to even think of exercise.

In other words, **YOU'RE JUST NOT INTO IT.**

Of course your friends talk about it and rave about the latest fitness craze, but you've seen it too often: some of them are on the "on-again-off-again" treadmill / stair master mania, and you wonder why they haven't shred the fat that they're desperately still trying to hide.

Seeing what your friends go through and not seeing any results, you cling to the notion that your total lack of interest is justified.

You're not the least bit inclined to engage in these circus-like contortions or do those mindless freestyle strokes in the water. That would only encroach into your already busy schedule of juggling family, home and career. These three combined – husband/children/work are your exercise.

Yup, we've got a problem.

That mindset is like a seething volcano that's about to erupt. If you stubbornly cling to the notion that the "fat to trim" concept is merely a myth and a figment of the imagination of a handful of oddballs, your health could be going into "eruption mode" soon, like a restless volcano.

Have you looked at your body lately? Have you taken stock of your overall physical well-being?

Before tackling the idea of fitting exercise into your busy schedule, it might be better if we start with the concepts of self-assessment and then familiarize ourselves with the disease-prevention aspect of exercise.

Once you've accepted the fact that your body needs overhauling, and that exercise is good for your health – then we can talk about some of the ways that you can include exercise into your roller-coaster existence.

This ebook in your hands right now (or on your screen!) is your **KEY** to fitting exercise into your life. And rest assured, this ebook already assumes that you're a busy person with a life to lead; and that's why the tips in here are **specifically designed to fit in with your busy lifestyle!**

To keep things organized and simple, this ebook is broken down into five easy sections:

**Section 1:** Assessing Physical Damage  
And Accepting the Importance of Exercise

**Section 2:** No Matter How Busy you Are, there are Ways you can  
Exercise

**Section 3:** Busy Traveler? You can Fit Exercise into your Trips

**Section 4:** Exercise Aids To Go

**Section 5:** Information / Resources for the Hurried and Harried

Read them in order, or if you wish, focus on the section that is most relevant to you right now. Regardless of how you choose to read this ebook, you can be confident of one thing: once you apply the advice within these pages, your busy life will include something new and important: exercise!

## Section 1: Assessing Physical Damage and Accepting the Importance of Exercise

Do you think of your body the way you think of your car? When a few lucky individuals acquire a sports car that boasts of the best automotive engineering available today, watch them read the maintenance manuals religiously.

They take their car for inspection even if it purrs like a kitten and take it for repairs as soon as something does not feel right. And they're very concerned.

That car is their most prized possession, a symbol of all the long and hard hours they put on the job so they could finally acquire it. It cost an arm and a leg, so taking care of it is logically, their # 1 priority.

But how important is the *person* that drives that car? Shouldn't that person – shouldn't **you** – be the #1 priority?

### ***Lifespan and Physical Appearance***

The average life span of men and women is 80 years, give or take a few years. The painful truth is, a significant number of men and women look and feel 80 before they even make it to the first half of their life! You spot the tell-tale signs from their physical appearance:

- × sagging dry skin
- × unsightly posture
- × uneven and unsteady walk (they need to drag around those heavy pounds)
- × aching joints
- × sporting the “I'm not happy because I look terrible” look

Now, if their appearance is *this* bad, imagine what the inside machinery is like! Most likely, it's even worse:

- ✗ clogged vessels
- ✗ inefficient heart
- ✗ *mounds* of sugar and fat parked in or around vital organs
- ✗ Conditions such as diabetes, nervous tension, high blood pressure and cardiovascular disease that are **silently brewing**.

If fitness authorities had it their way, they'd create legislation to make exercise mandatory as soon as a baby leaves the cradle, not during the teenage years when obesity is likely to strike.

But fitness shouldn't be associated with any age limit. You can start at 10 or at 30 – even at 50 and 60 – the idea being that fitness should not be seen as the cure for a condition that's already come about. As the saying goes, don't wait for illness to strike.

### ***Assessing How Fit You Are***

Brad King and Dr. Michael Schmidt in "*Bio Age, Ten Steps to a Younger You*" (Macmillan, Canada, 2001) have devised a questionnaire for assessing physical damage to a body as a result of no exercise. We will borrow some of their guidelines, which we will summarize here:

Start with the question, "**How do I look?**" Do any of these answers apply to you?

- Am I overweight, looking like an apple or pear?
- Do I have a spare tire around my waist?
- Has my skin become excessively dry, almost paper-thin?

Next, ask: "**How do I feel?**"

- Do my joints hurt before or after any physical exertion?
- Am I constantly worried and anxious?

- Do I feel tired and sluggish most of the time?
- Do I suffer from mood swings?

Last question, “**How am I doing?**”

Are simple walking and climbing stairs difficult?

- Do I have problems concentrating?
- Is running impossible for me now?
- Am I unable to sit straight, preferring to slouch or stoop my shoulders?<sup>1</sup>

You’ve completed your basic assessment. Note, however, that other exercise or fitness gurus will have their own parameters or indices for assessing your body’s overall state and one isn’t better than the other.

As long as they include all dimensions of the self – physical, psychological and mental – they are as valid as the next person’s assessment charts.

### ***Turning You into a Fitness Buff!***

After going through the assessment phase, you’re probably experiencing what some people fondly call a “rude awakening”.

If you’re not mentally prepared to accept exercise, please *don’t* force yourself. Just be familiar with its benefits and when you’re wholeheartedly disposed towards giving it a crack in the can, proceed slowly. “Slowly but surely” is the exercise cult’s favorite slogan.

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<sup>1</sup> Brad J. King & Dr. Michael A. Schmidt. Bio Age – Ten Steps to a Younger You. Macmillan, Canada. 2001.

## ***Slowly but Surely...***

In fact “slowly but surely” was probably what motivated Denise Austin to come up with her popular one-minute exercises (more on this in a later section).<sup>2</sup> She had two types of people in mind when she designed the one-minute movements:

1. Uninitiated
2. People on the go.

It’s a *quickie* society we live in; we want everything quick – **especially exercise!** – and many converts would be willing to include it in their routine for the sake of health, if there were a quick way to get in, and certainly a quick to get out.

## ***Benefits of Exercise***

If you make exercise part of your day, Denise Austin believes you’ll already experience some noticeable benefits. These include:

- ✓ Waking up in the morning feeling refreshed
- ✓ Walking with a sprightly gait
- ✓ Having energy left at the end of the day
- ✓ Feeling more optimistic about recreation
- ✓ Sleeping more soundly at night

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<sup>2</sup> Denise Austin (with Jerome Agel as producer). *Denise Austin’s 1-Minute Exercises*. Vintage Books/Random House. New York. 1987.

## ***MORE Benefits of Exercise!***

The benefits above are general. Let's examine the more specific benefits of exercise on specific parts of the human anatomy, as described by Goldberg and Elliot:

### ✓ **Exercise prevents heart disease!**

The average ratio of total cholesterol to HDL cholesterol (good cholesterol) is about 4.5. If this ratio doubles or reaches 7, you double your chances of developing coronary heart disease. You reduce that risk by as much as 50% if your ratio is 3 or lower.

The lowdown on cholesterol: not all cholesterol is bad. You have the good one (HDL-1 and HDL-2), the not so bad one (VLDL) and the harmful one (LDL). To get your ratios, divide the total amount of your cholesterol by your amount of HDL. The lower the ratio you have, the better.<sup>3</sup>

### ✓ **Exercise prevents osteoporosis!**

Ponder the statistics: 28 million Americans have osteoporosis and of this number, 80% are women. Only ¼ of this 80% know they have the condition and only half are being treated. The annual osteoporosis bill to the United States is \$14 billion.

Studies have shown that sufficient amounts of calcium and regular exercise build strong bones. While genetics play a major role in developing the risks of osteoporosis, individuals can control some factors that will help prevent the problem.

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<sup>3</sup> Dr. Lynn Goldberg and Dr. Diane Elliot. *The Healing Power of Exercise*. John Wiley & Sons. New York. 2000.

Peak bone mass is attained in your 20's. Starting an exercise program while still young, even if you live in the fast lane, will help you avoid this bone disease.

✓ **Exercise prevents diabetes!**

People are still debating how much exercise an individual needs, but for people with type 2 diabetes, exercising three or more times a week improves fitness and blood sugar levels. If you have type 2 diabetes and are overweight, exercise done with the following parameters would be of tremendous benefit: intensity of 60%-70% maximal heart rate, with duration of 30 or more minutes, 4-7 days each week.<sup>4</sup>

The above benefits are only a *few* of the many advantages that an exercise/fitness regimen will provide.

There have been hundreds of documented reports that reveal how people's lives have significantly improved and the remarkable transformation that their bodies experience after they made the decision to take ownership of their weight and fat problems.

In fact, Diane Rinehart (former Toronto magazine editor and writer) wrote in the Montreal Gazette on December 12, 2005:

**“What we’re hearing about...is waiting times in emergency and operating rooms for ailments such as hip replacements, heart surgery and amputations. That’s a shame because the fact is, if we dealt with obesity, we wouldn’t be facing the epidemics of heart disease, stroke, arthritis and diabetes that clog our hospital waiting rooms and OR’s.”<sup>5</sup>**

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<sup>4</sup> Goldberg and Elliot.

<sup>5</sup> Newspaper article. “The Cutting-the-Fat Issue that Politicians Ignore.” Montreal Gazette. Dec. 12, 2005.

## **Section 2: No Matter How Busy You Are, there are Ways You CAN Include Exercise**

Feeling overwhelmed by the amount of time your friends and colleagues spend in the gym? Turned off by the idea of a tennis game that entails not only the hour-long match but also getting to the tennis club, changing into a tennis outfit and then showering afterwards?

You think, “That’s almost 3 hours – three hours I could devote to nurturing my clients and expanding my sales territory!” The bad news is, being penny wise and pound foolish does not work in ANY circumstance, especially where fitness and health are concerned.

Are those three hours worth skipping during a given week when you know that **years** of optimum health can be yours if you had a positive attitude accompanied by reasonable doses of discipline?

### ***A Simple Exercise Program***

Instead of *ignoring* exercise altogether, here’s a suggestion for integrating it into your busy schedule. Think of exercise like you think of a major task in the office. Break it up into tinier components.

Instead of spending two hours in the gym or in the tennis court like your friends do, ask your trainer to divide your workout program.

### **Suggestion A**

30 minutes four times a week, i.e.: 20 minutes cardio, 10 minutes weights (1 muscle group, e.g. legs)

## **Suggestion B**

30 minutes three times a week

Mon: 20 minutes cardio + 10 minutes stretching;

Tues: 20 minutes weights (2 muscle groups, e.g. back and abdominals) + 10 minutes of cardio.

Wed: 20 minutes cardio + 10 minutes of

Weights (two muscle groups, e.g. triceps or chest, biceps or shoulders)

## **Suggestion C**

20 minutes 5 days a week.

Week 1: all cardio

Week 2: weights

Week 3: Cardio on Mon/Wed/Fri

Week 4: Weights on Tues/Thurs

Repeat the entire cycle when you get to month 2.

## ***Frequency and Intensity***

Ideally, one should gradually increase the frequency or intensity, or both. But if you're busy, and definitely can't spare more than 30 minutes a day, then increase your intensity. This means if your cardio involves the treadmill, take the notch up 1 level (if you started with level 3, go on to level 4 on month 2).

For your weight training, if you started with 5-pound weights, graduate into 7.5 pounds in month 2. And then on those days when your day is not filled with meetings, try to stay an extra 5-10 minutes.

Be realistic with your goals, especially when you're just starting. Increasing frequency and intensity too soon can overwhelm you, making you want to give up.

### ***Variety is the Spice of Life***

Another way to integrate exercise into a busy schedule is to vary the fitness routine. Variety promotes interest in maintaining your workout schedule. Without variety, boredom sets in, causing you to drop out.

Variety also enables you to accommodate as many different types of exercises from the wide repertory available from personal trainers, books and manuals – and the Internet – and that way you're able to adopt certain movements that you're most comfortable with.

### ***Walk before you Run...***

If you're an absolute beginner, a full blown workout which incorporates cardio, weights, and flexibility may scare or discourage you. The idea is to start with small steps.

Do one exercise segment at a time (refer to our suggestions, item 2 above). Besides, very few people can accomplish a two-hour workout more than once or twice a week.

Another way of doing it would be to integrate your favorite sport (swimming, cycling or walking) during the week and say, a particular activity like yoga which doesn't necessitate jumping into the car and making a dash for the washrooms before cardio classes start.

With yoga for example, all you need is a mat and a quiet room in your house for about 20 minutes.

### ***Time Management***

If your schedule gets you up and running beginning at 9 in the morning until six in the evening, this day represents 9 hours. There are 24 hours a day and we're not recommending you get up at 2 in the morning to do your exercise.

But have you ever thought that if you get up at 7 to be ready for 9, maybe you can set your alarm clock 45 minutes earlier, using these 45 minutes to engage in a physical activity? If you do this three times a week, that means you get 135 minutes that you can allocate for exercise.

One easy way to do this is to do yoga in the morning (it requires only a mat and comfortable, loose clothing), or turn on the Jane Fonda CD/DVD, or buy a treadmill (the foldable ones) that you can jump into as soon as you wake up.

Another time management tip: not only do busy managers have back-to-back meetings, they also have luncheon and dinner meetings to meet with clients. Assess each client. Do all of them really need to be wined and dined? Is an hour long meeting absolutely necessary? Can't a deal be negotiated on the phone?

See how many meetings you can cancel or shorten. Then fit your fitness program into those slots that have been freed up.

How about this suggestion: instead of going to lunch with clients every day of the week, why don't you schedule lunch meetings for say Monday and Tuesday? This way you can incorporate a fitness routine for Wednesday, Thursday and Friday from 12:00 to 1:00 pm.

A brisk walk inside or outside the office building, a quick swim in the neighborhood hotel, a Pilates course in the recreational centre, lifting dumb bells while on the phone?

Any of these exercises is better than no exercise. Your guiding principle should be to move, move, move as frequently as you can manage it.

### ***Cubicle Fitness***

Just as ergonomic experts are recommending to office workers to take their eyes off their computer screen every hour or so, fitness experts are advocating getting up from your chair and taking a walk and jaunting up and down the stairs.

When you feel the need to take a break, offer to pick up supplies for your colleagues, take the mail downstairs instead of waiting for the trolley, or think of something you could put in your car instead of waiting until 5 pm. That way, you force yourself to get up from your seat and walk for a few minutes.

If you look into the private offices of some people, you'll see dumb bells, mats and elastic bands – these are clues that they are doing some exercise while on the job – a good and healthy practice to adopt by busy individuals with hectic schedules.

### ***Family Exercises***

On the weekends when you join the family in their activities, try to integrate exercise into these activities: if the children are into cycling, join them for bike rides. Are they off to their swimming lessons or skating lessons? See if you can sign up in the adults section, or take a walk outside the recreational center while waiting for them.

### ***Chores Burn Calories!***

Who says you can't burn calories while doing housework or gardening? Take a breather from your hectic schedule and devote some down time to tending to your lawn, trimming your rose bushes, scrubbing the kitchen and bathroom floors, etc.

### ***Walk, don't Drive!***

And here's another tip that is popular: park your car far away so you can walk to the front gates of the office, to the entrance of the mall, to the doctor's office and to the post office.

### **Section 3: Busy Traveler? You Can Fit Exercise into your Trips!**

Hopping in and out of planes is exercise enough, you say. But that's not the kind of exercise that will condition your heart, make your reflexes and joints more fluid, keep the sugar levels or keep you from swinging from one mood to another!

Nor is it the kind of exercise that will make you euphoric after a good cardiovascular session. You need to counteract the effects of jet lag, artificial air in pressurized aircraft cabins and sky fatigue. Suzanne Schlosberg says,

**“Sometimes your travels help you recognize how humdrum your workout routine has become. At home, it’s easy to fall into a rut – to use the same weight machines in the same order, week after week, month after month, simply out of habit. But a trip may take the routine out of your routine. You may have no choice but to try new strength exercises or jog in the pool instead of swim laps. And you might find these new pursuits so enjoyable that you add them to your fitness repertoire at home.”<sup>6</sup>**

### ***Common Obstacles***

What are some of the reasons why travelers do not incorporate exercise while they’re on the road?

- ⇒ They’re stressed or too tired
- ⇒ They don’t feel comfortable about working out in unfamiliar surroundings
- ⇒ They don’t have access to a hotel gym

But if they made just a tiny effort to change this thinking, they’d be on the road to fitness sooner.

Engaging in exercise allows you to get out of that bubble of meetings, seminars and tours.

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<sup>6</sup> Suzanne Schlosberg. *The Ultimate Workout Guide for the Road*. Houghton Mifflin Co. Boston, USA. 2002.

### ***Walk when on the Road***

When traveling, have a pair of good walking shoes (trainers preferably) so that you won't feel so daunted about getting from one side of the airport to another.

Having the right pair of walking shoes will encourage you to walk up the stairs instead of take the escalator, to walk instead of taking the conveyor belt, and to transfer from one concourse to another on foot instead of taking the shuttle service.

You may not know it, but walking these long distances with your luggage in tow serves as a combination/weight lifting exercise!

### ***Fitness while Flying***

Once settled comfortably on the plane, make sure you time your stretching and walking periods. If it's just an hour's flight, walk around the plane once and do your stretching at the back of the plane; if it's a three hour to five hour flight (east to west in the North American continent), try to get up from your seat and walk around at least once every hour, doing leg extensions and trunk/neck movements.

If you're crossing the Pacific or Atlantic oceans, those killer flights need not kill you. Increase the frequency of your stretches and walking.

Airlines such as Japan Air Lines show videos of how travelers can incorporate flexibility movements while seated or standing. Take full advantage of these videos. The exercises may help you ward off fatigue and jet lag.

### ***A note about DVT***

In the last five years, there have been reports about flight passengers, especially in economy class, suffering from DVT – deep vein thrombosis.

The link between confining airplane seats and deaths from DVT (formation of deadly blood clots) has been established by the United Nations World Health Organization. It has nothing to do with gender, risk factors or genetics. Everyone is at risk in economy class!<sup>7</sup> This should constitute compelling reason to integrate exercise while high in the sky.

To make exercise possible while traveling, schedule your flights so that when you get to your destination, you don't rush through dinner and then go to sleep.

Try to arrive during the late afternoon/early evening, to give you time to shake off the fatigue from the trip, and have at least an hour to do exercises either in your hotel room or in the hotel gym.

### ***Important “to do” things when traveling***

- ✓ Be fully rested before a trip – have the usual “to pack” items ready well in advance so you're not scampering for them at the last minute, depleting your energy levels.
- ✓ Time your sleep correctly – as soon as you board, get the local time of your destination and set your watch accordingly. If it's already night time in your destination, wear blindfolds and ask for a pillow and try to catch a few winks.

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<sup>7</sup> [www.brightlife.com](http://www.brightlife.com)

- ✓ Drink plenty of water – wine and cocktails will only dehydrate you further; note that humidity levels inside aircraft is below 10%, so water is your best bet.

If your job requires you to travel at least four times a month, ask your company's travel department to book you in hotels with gyms or a swimming pool.

Make time out of your travel schedule to insert a workout into your grinding schedule.

Here's a friendly suggestion: get up earlier in the morning and before or after breakfast, head over to the gym and do a brisk walk on the treadmill for 10 minutes, or do the rowing machine (great for the core muscles, back problem reliever) for 10 minutes.

This session is just to wake you up from your travel stupor. See if you can walk to your business appointment instead of taking a cab (that's another 10 minutes).

At night before going to bed, go to the hotel gym again and lift weights for 10 minutes, to complete your workout for the day. This way you did your cardio and resistance training, two essential components of a fitness program.

Now, tell us, doesn't a 10-20 minute session sound less intimidating than clocking 1.5 hours in the gym?

### ***Working out with Friends***

Another friendly suggestion: if you're traveling in a group, ask a colleague if he or she would do a game of squash or tennis with you. The concierge can give you local addresses of sports or recreational centers in the vicinity.

## ***When there's no Gym!***

If the hotel gym is crowded or “temporarily closed for maintenance,” you can still exercise – in the comfort of your room.

Here are some exercises that you can perform:

- ✓ Turn on the TV or sound system and jog in place; or look up the TV guide and see if some old Jane Fonda or Denise Austin shows are on. Get on with the beat
- ✓ Jog in place or jump rope (great cardiovascular workout)
- ✓ Conduct floor exercises (described below)

- **Floor exercise 1:** the Cobra (or back extension). Lying on your stomach as though getting ready for push-ups, keep your hands on your side with palms facing down and fingers pointed forward. With your hands, push to lift your torso off the floor (ensure you're lifting head, shoulders and chest only).

Keep pelvis on the floor and your head looking ahead. Hold and then release. Repeat 3 times. You should feel your spine lengthen. Joe Decker recommends not just pressing back with your hands, but also pushing your upper body up and forward.

Do not tilt your head back to look at the ceiling (many people make this mistake). This puts a strain on your neck.<sup>8</sup>

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<sup>8</sup> Joe Decker. *The World's Fittest You*. Penguin Group. USA. 2004.

- **Floor exercise 2:** Crunch (for lower abdominals). The lower abdominals are the weakest muscles in your torso because they are rarely worked, and they're the first to sag after childbirth and after menopause.

This exercise will help:

Lying flat on your back with your knees bent, cross your arms over your chest. Squeeze your buttocks, tighten your abdomen and push your lower back into the floor. Hold for 10-20 seconds, breathing normally. Relax, and then release. Repeat as often as you can, without overworking yourself.<sup>9</sup>

- **Floor exercise 3:** Hurdler's Stretch. Bend the knee towards the front, and then tuck your lower leg in toward the opposite thigh. Stretch gently toward the straight leg. Do not bounce. This movement is like the ballet movement when an arm goes above the head gracefully, which stretches the sides of the trunk to increase flexibility.<sup>10</sup>

If you pick up any exercise book, there will be a rich inventory of exercises you can perform while on the go. Pack this in your bag so you can refer to it for correct form and posture.

## **Yoga**

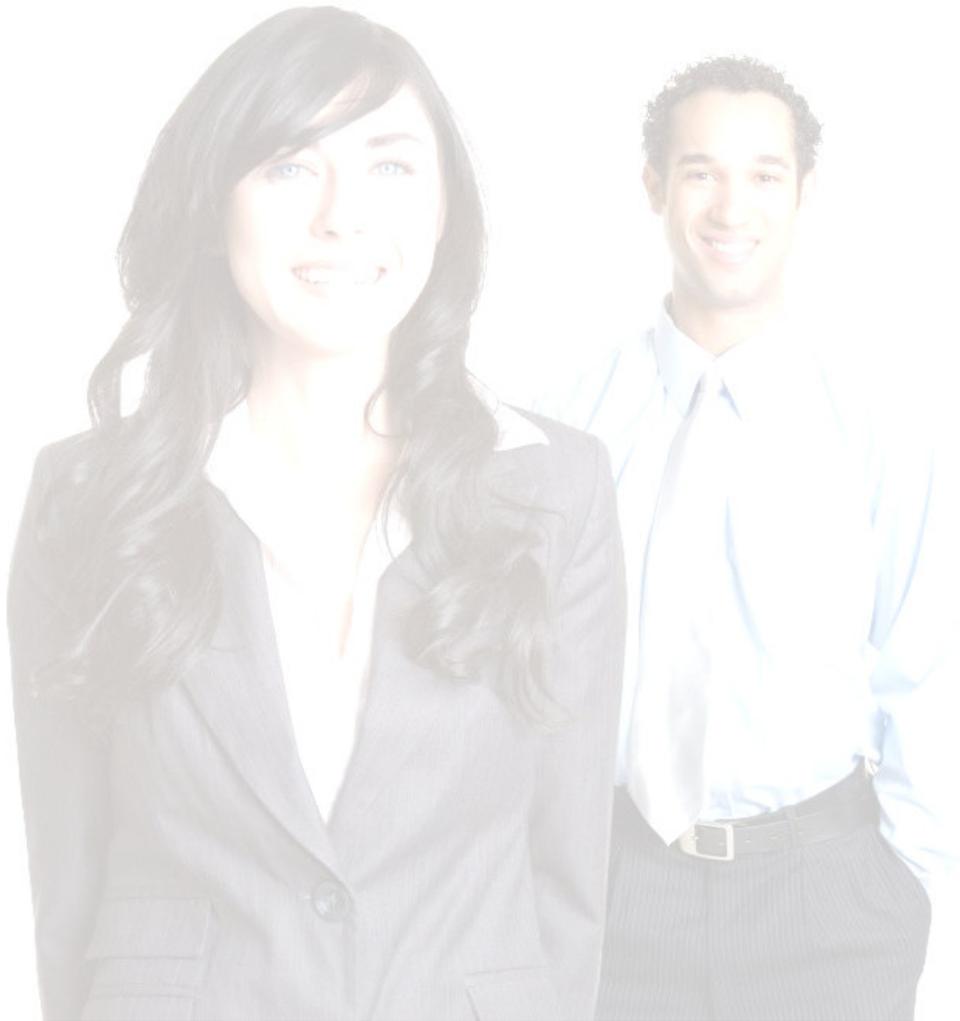
Yoga on the train? Yes! A news report was published in the Montreal Gazette recently saying how many overstressed Germans still hide behind their papers rather than exercise. We're sure Americans and Canadians are no less guilty.

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<sup>9</sup> Alisa Bauman, Sari Harrar and the editors of Prevention Health Books. Fat to Trim at any Age. Rodale Press. USA. 1998.

<sup>10</sup> Denise Austin.

So these commuters are being taught yoga and relaxation techniques on their way to and from work. Instructors are now in what the German government calls “wellness trains” in southern Germany. This was an initiative taken by Deutsche Bahn – Germany’s state-owned railway. The organization decided to offer relaxation and yoga techniques to calm an anxious work force.



## Section 4 : Exercise Equipment “To Go”

If you're busy but want to integrate exercise into your daily routine, carrying the treadmill around would give you a serious back injury. We're referring to portable tools that you can take with you to the office, keep in the trunk of your car, or pack into your suitcase:

- ✓ elastic bands
- ✓ light dumb bells
- ✓ jump rope
- ✓ inflatable Swiss balls (the small ones)
- ✓ an exercise video or DVD that you can play in between meetings
- ✓ Yoga mat.
- ✓ Meditation or relaxation music tapes handy.
- ✓ Exercise tubes with handles (to increase muscle strength) and bow tie exerciser (increases upper body strength).

### ***More Portable Exercise Tools!***

The choices in other portable exercise tools are impressive:

- ✓ **The Ankle Tough Rehab System** is a set of straps made of heavy-duty elastic, and are cut and stitched to make 2 straps that fit over shoes or bare feet. Set comes with 4 different resistance straps for light, medium, strong and tough resistance levels. Comes also with exercise manual.<sup>11</sup>

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<sup>11</sup> [www.pmtionline.com](http://www.pmtionline.com)

- ✓ **Flex Bars** - a portable exercise gadget that is lightweight. The bars improve grip strength and upper body strength, and allow oscillation movements for neuromuscular and balance training.<sup>12</sup>
- ✓ **Weighted Vest** – a gadget to help you add resistance to your workout. Vest is weight-adjustable with each weight packet weighing approximately 0.75 lbs, and its one size fits all feature makes it deal for both men and women. Steel shot packets conform to the body, and weight adjustments range from 0.75 lbs. to 20 lbs.<sup>13</sup>

***IMPORTANT NOTE: Buyer Beware!***

There are some exercise aids that have been specifically marketed to walkers – things like weighted shoes to add resistance while jogging or brisk-walking. Before you dole out your cash to buy exercise accessories, speak to a fitness trainer or orthopedist first. Some products can be just commercial hype. This article on [www.walking.about.com](http://www.walking.about.com) can shed some light on the subject.

If you're going cross-country driving and the trip will take about 12-15 hours, schedule hourly stops so you can perform some stretching exercises, or go for a 15-minute walk in the neighborhood. Exercising will energize you, diminishing your need for frequent cups of coffee and relieve eye strain.

***Hotels***

Back to the hotel scene: some nice hotels have spa facilities that you can enjoy while on a business trip. Reward yourself with a facial or a massage **AFTER** a

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<sup>12</sup> [www.pmtionline.com](http://www.pmtionline.com)

<sup>13</sup> [www.target.com](http://www.target.com)

session on the treadmill or 10 laps in the pool. This is a great way to unwind for the evening, and an added bonus for the individual on the go.

The old saying, “You have to enjoy your exercise, otherwise you’ll give up in no time” has never been truer.

Here’s a tip. If you can’t incorporate a tennis game or a trip to the gym, how about signing up for dance classes (e.g. ballet, jazz, tap, belly dancing). If you’ve always loved dancing as a child, wouldn’t this be a great way to fit exercise into a busy schedule?

If you don’t particularly look forward to being with the gym crowd, a dance class will help you stick to the program.

A good motivator – or exercise aid – is to invest in good dance music tapes. Or listen to selected dance tunes on your iPod while traveling, so when you get to your hotel room, you’re pumped up and ready to shake that booty!

### ***Using a Pedometer***

This is a beeper-sized device that you clip to your waistband. It measures walking and running distance in steps and miles. Some models are more sophisticated and equipped with measuring features for pace, total exercise time and calories burned.

A pedometer could motivate you to walk during airport or train layovers because you’ll know how much ground you’ve covered and will encourage you to aim for a longer distance on your next trip. Joe Decker says he tested 6 models for accuracy and 4 out of the 6 were accurate. He recommends two specifically: Bodytronics Q25 Electronic Pedometer and the Part Ultrak 275 Electronic Calorie Pedometer.<sup>14</sup>

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<sup>14</sup> Joe Decker.

### ***Always Carry...***

Always have the following items with you as you travel:

- comfortable shoes
- padlock
- foldable, light gym bag
- quick dry clothing

Keep these in your suitcase at all times so you don't waste time looking for them and re-packing them. A busy individual like you need not be unencumbered by exercise paraphernalia that you're hunting for just before taking a flight!

### ***Keep a Record!***

A workout log would be nice – just to monitor your progress. When you become pleased with yourself, liking yourself for the small efforts you've invested into improving your physical self, you may want to get into a full-fledged workout program with a trainer.

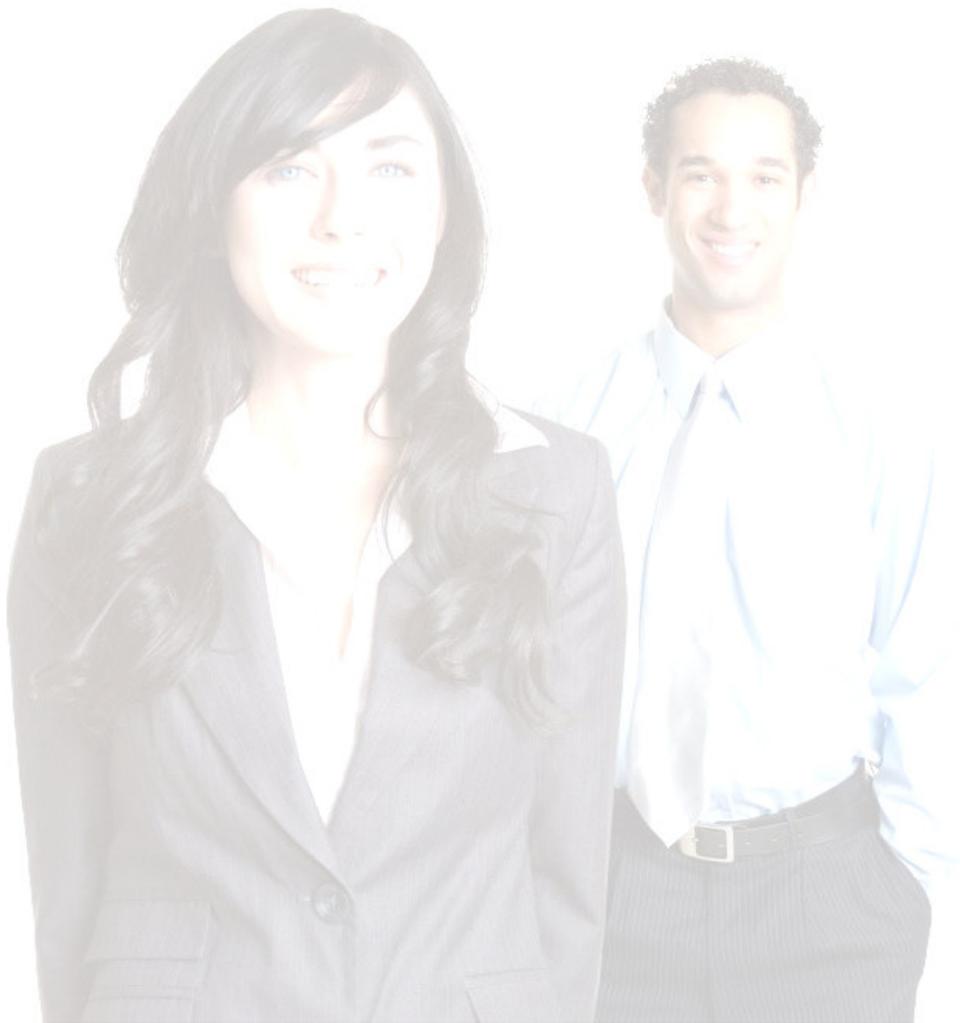
Show him/her your workout log so he knows exactly how fit you are.

### ***Eating Fit!***

Let's not forget your fuel! Don't run low on gas; otherwise your body cannot achieve optimum fitness performance.

Nuts, sesame snacks, protein bars, low-fat muffins, a generous helping of dried and fresh fruit, baby carrots, cereal flakes, oatmeal bars should keep you on the go while exercising.

If you're pressed for time to sit down for a proper meal, these portable foods will tide you over, in a healthy and nutritious way.



## **Section 5: Information/Resources for the Hurried and Harried**

The One-Minute Exercises Book of Denise Austin contains quick exercises. While quick food is junk food, quick exercise is not junk exercise and therefore must be scoffed at. If you can afford to squeeze in only five minutes at certain times of the day, this book is a boon.

Not only does it contain one-minute exercises, it takes into account that you'd want to increase your workout duration eventually, so it includes 5-minute and 10-minute exercises.

The book was published more than 10 years ago, but you still see Denise Austin featured on [www.msn.com](http://www.msn.com), so she must tap into some of her older exercise programs. Workout programs never get outmoded or go stale.

They're effective today as they were a decade ago. The book is published by Vintage Books (Random House) and the ISBN number is 0-394-74633-3.

Researcher and fitness expert Suzanne Schlosberg, who wrote a fitness manual for individuals on the go, did a survey of hotels and airports where the busy traveler can do an abbreviated or full blown workout while they're traveling and waiting for their connecting flights. Here is some information from her work (her book is highly recommended!).

### ***Fitness-Friendly Hotels***

Suzanne Schlosberg performed some helpful due diligence to help the busy traveler by providing the names of major hotels with gym facilities (US only). An extract from that list:

- ✓ Four Seasons – 95% of their hotels have pools. All of their fitness centers have cardio and weight machines;
- ✓ Ritz Carlton – 80% of their hotels have pools
- ✓ Sheraton Hotels and Resorts – pool facility in 95% of their hotels
- ✓ Westin Hotels and Resorts – all of their hotels have pools.<sup>15</sup>

### ***Fitness-Friendly Airports***

Schlossberg does not stop with hotel lists!

She also provides a list of airports with massage facilities – you must have seen those massage chairs in strategic locations of large, international airports: Here’s a sampling:

- ✓ Chicago: O’Hare International Airport – *A Massage Inc*, level 6, main terminal west (near post office); open 7:30 am to 9:30 pm
- ✓ Boston: Logan International Airport – *A Relaxed Attitude* – terminal B, American Airlines Side, upper level (hours vary);
- ✓ Seattle: Seattle-Tacoma International Airport – *Massage Bar Inc* – Concourse C, beyond security checkpoint, Gates N-16 and N-1

As for fitness centers in airports and near airports, pages 36-38 of Schlosberg’s book, *The Ultimate Workout Guide for the Road* (ISBN number 0-618-11592-7) contains a detailed listing of these fitness centers – to help you do your workout on your next airport layover.<sup>16</sup>

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<sup>15</sup> Suzanne Schlosberg

<sup>16</sup> Suzanne Schlosberg.

Plus workout programs that Schlosberg labels “The Time to Kill Workout”, “The Timesaver Workout”, “The Bare-Minimum Workout” all designed for the busybody!

### ***Websites of Interest***

Visit the American Council on Exercise web site – [www.acefitness.com](http://www.acefitness.com) or call their toll free number, 1-800-825-3636. They provide resources for fitness products and services and a list of certified trainers.

Also visit: <http://doe.ors.od.nih.gov/fitness/>. They serve the NIH community (National Institutes of Health) and offer classes on yoga, yoga and aerobics.

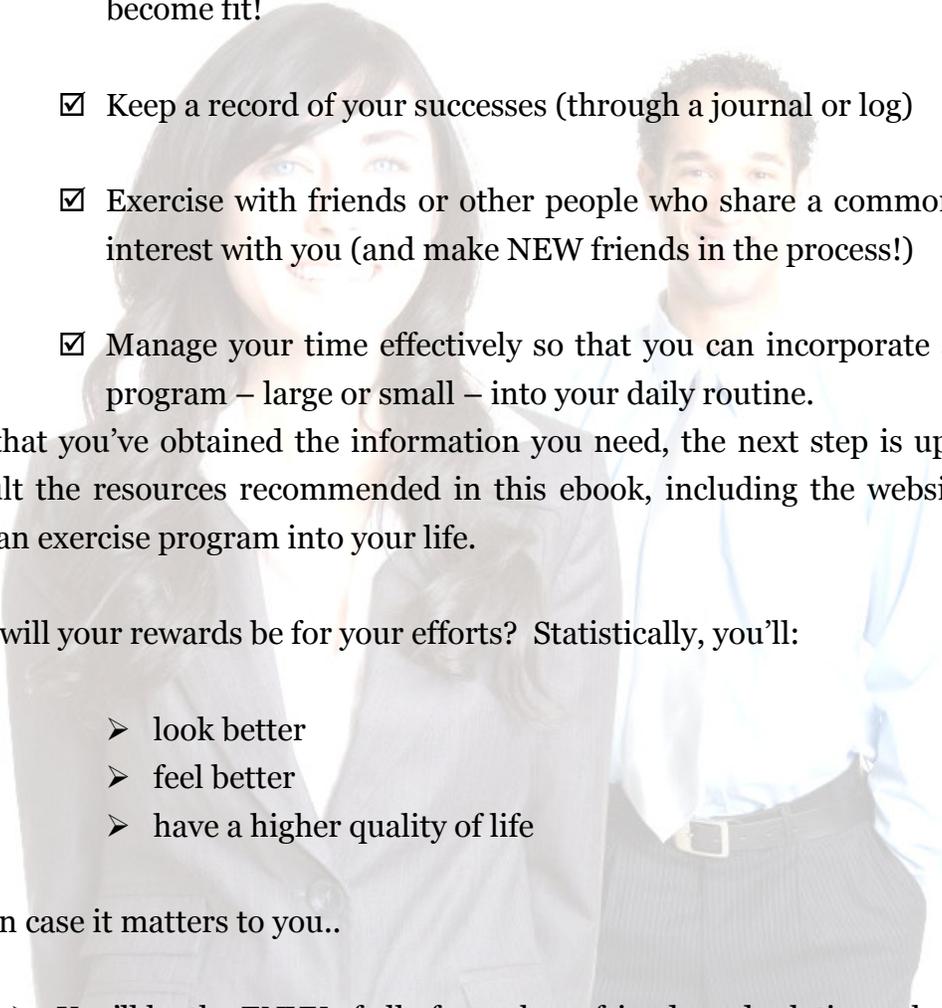
Lastly, drop by the Mayo Clinic web site: [www.mayoclinic.com](http://www.mayoclinic.com). Scroll down the page and under the sub-heading “Live Well”, click on “fitness.”

### **Conclusion**

When you started reading this ebook, chances are you felt that you could *never* incorporate a fitness program into your busy lifestyle. Now, however, the chances are quite good that you’re confident, enthusiastic, and ready to start becoming fit!

Remember, please, some of the cardinal rules that we’ve covered here. Though we won’t recap them all – because you can re-read any section of the book that you wish! – Let’s just highlight a few of the most important principles that you should bear in mind as you move forward:

- ☑ don’t do too much at once; start slow, and build a foundation of fitness

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- ☑ Exercise for *more* than cosmetic appeal; your inner-body needs to be fit, too (especially as you age!)
  - ☑ plan ahead and stay in hotels that offer you fitness equipment
  - ☑ carry essential fitness tools with you as you travel
  - ☑ Eat healthy and properly so that you don't "hit the wall" as you become fit!
  - ☑ Keep a record of your successes (through a journal or log)
  - ☑ Exercise with friends or other people who share a common fitness interest with you (and make NEW friends in the process!)
  - ☑ Manage your time effectively so that you can incorporate a fitness program – large or small – into your daily routine.

Now that you've obtained the information you need, the next step is up to you. Consult the resources recommended in this ebook, including the websites, and build an exercise program into your life.

What will your rewards be for your efforts? Statistically, you'll:

- look better
- feel better
- have a higher quality of life

And, in case it matters to you..

- You'll be the ENVY of all of your busy friends and relatives who want to know how someone as busy as YOU has become so FIT!

**GOOD LUCK AND GET MOVING!!!**